

## Chemicals for Household, Industrial, and Institutional Cleaning Applications 2010 Database

- Provides comprehensive market intelligence enabling subscribers to understand the key dynamics within each product group and end use application by assessing current and forecast demand, pricing, and supplier sales
- Data is presented in several different views, including supplier, chemical type, and application, providing:
  - Consumption of key HI&I chemicals by application and region
  - Supplier sales by chemical type, application, and region
  - Average market pricing of chemical by region
  - Forecast consumption within a five-year timeframe

Published 2nd quarter 2010

Regions Covered: China \* Europe \* United States

Report #Y692

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## Chemicals for Fabric Care 2012:

Multi-Regional Market Analysis and Opportunities

- Provides a detailed appraisal of the home and fabric care chemical market, incorporating finished goods trends and dynamics
- Covers eight major chemical categories used within the different home and fabric care applications
- Includes estimated consumption and forecast demand, pricing, sales by major supplier, market trends and developments
- Complementing the written reports, data will also be presented via an **online database**

To be published 4th quarter 2011

Regions Covered: Brazil \* China \* Europe \* India \* Japan \* United States

Report #Y707

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## Opportunities in Chemicals in the Industrial and Institutional Cleaning Products Market 2011:

U.S. and Europe Analysis

- Provides chemical suppliers with a detailed appraisal of the industrial and institutional cleaning chemicals market, incorporating formulated product trends and dynamics
- Includes estimated consumption and forecast demand, pricing, sales by major supplier, market trends and developments
- Covers 12 major chemical categories from antimicrobials to waxes within the different industrial and institutional categories
- Complementing the written reports, data will also be presented within an **online database with forecasts to 2014**

To be published 4th quarter 2011

Regions Covered: Europe \* United States

Report #Y687

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## Chemicals for Fabric Care 2011 India:

Strategic Analysis of the Indian Market

- This report will provide subscribers with an understanding of the chemicals being consumed within fabric care, along with key customers and market dynamics influencing industry development
- It's part of a series of new reports offered by Kline focusing on the fabric care supply chain
- For the purpose of this report, fabric care includes the following key categories: laundry detergents, fabric softeners, and others

To be published 4th quarter 2011

Regions Covered: India

Report #Y707

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