



# LUBRICANTS FOR MOTORCYCLES, SCOOTERS, AND MOPEDS: GLOBAL MARKET ANALYSIS AND OPPORTUNITIES

Globally, two-wheeler sales are expected to be driven by the booming e-commerce industry and e-aggregators that use these vehicles for last-mile delivery and public transportation. However, many markets plan to transition to electric mobility in the long term, which will have a negative impact on lubricant demand. The next edition of the report provides an unbiased appraisal of such opposing market trends and presents a comprehensive analysis of the global two-wheeler lubricants market.

## Scope



- Global demand for motorcycles, scooters, and mopeds oils (MCO) with a five-year forecast
  - Product category
  - API service category
  - Viscosity grade
  - Synthetic vs. conventional
  - Vehicle type
- Detailed profiles of 15 leading country markets in developed and developing regions
- Overview of two-wheeler market in terms of population, sales, production, and vehicle type
- Evolution of the industry in terms of:
  - Product advances
  - New market entrants
  - Government regulations
  - Competition from other forms of transportation
- Impact of electric two-wheelers (e2W) on MCO market:
  - Effect on different MCO products
  - Changes in maintenance practices
  - Effect on end-use segments

## Regional Coverage



Americas, Asia-Pacific, Europe

## Features and Timing



Base Year: 2021

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5<sup>th</sup> Edition

**Analysis of Impact of COVID-19**

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TABLE 1. COUNTRIES COVERED

North America	Mexico, USA
South America	Brazil, Colombia
Asia-Pacific	China, India, Indonesia, Malaysia, Pakistan, Philippines, Thailand, Vietnam
Europe	Italy, Germany, Spain

# SUBSCRIBER BENEFITS

This study will assist lubricant suppliers in identifying opportunities within the global two-wheeler market. It also serves as an invaluable tool in the strategic planning process by providing:



A highly reliable and independent assessment of the MCO market, which would enable subscribers to understand the key dynamics



Appraisal of government policies, market trends, and supply and demand drivers, enabling subscribers to position themselves or develop new products



Assessment of key market segments in terms of unique requirements, purchasing criteria, distribution networks, challenges in doing business, and opportunities

## Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

## New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

# KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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