

# Metalworking Fluids: Global Market Analysis and Opportunities

**Base Year: 2018 &  
2019 preliminary  
estimates**

**Now published**

**5<sup>th</sup> Edition**

The global metalworking fluids industry is witnessing significant change arising from shifting HSE regulations, changes in machining technology and materials, reversal of offshoring to low-cost locations, and growth in additive manufacturing. Demand growth remains weak due to the slowdown in Asia, particularly China, and the overcapacity in many end-use industries including steel. This study will provide a comprehensive analysis of the metalworking fluids industry in terms of market size, key products, suppliers, technology and market trends, and growth.

**Regional Coverage:**

Americas

Asia

Europe

## SCOPE

- › Global demand for metalworking fluids and five-year forecasts
- › Detailed profiles of key country markets
- › Detailed profiles of metalworking fluid products
- › Supplier market share by country markets
- › Analysis of market trends, growth drivers and restraints, and regulations
- › Evaluation of market opportunities and challenges

**FEATURING A SYNOPSIS  
OF IMPACT OF COVID-19**

# TABLE OF CONTENTS

## Introduction

## Executive Summary

An overview of the report findings

## Market Profiles

Detailed profiles covering key markets (listed in Table 1) are provided, covering the following information:

- Economic background
- Demand by product type
- Demand by end-use industries
- Key accounts
- Major suppliers
- Fluid management
- Sales strategies
- Demand outlook
- Market opportunities and challenges

## Product Profiles

Detailed profiles cover removal fluids, forming fluids, protecting fluids, and treating fluids and provide the following information:

- Product description
- Applications
- Specifications and prices
- Demand by product type, end-use markets, and regions
- Market trends and demand outlook
- Market opportunities and challenge

## Supplier Profiles

Detailed profiles covering key suppliers (listed in Table 2) are provided, covering the following information:

- Business background
- Financials and ownership structure
- Product portfolio
- Metalworking fluids business
- Appraisal

## Supplementary Report

An assessment of the impact of COVID-19 on metalworking fluids.

**Table 1. Countries Covered**

Americas	Brazil, Canada, Mexico, and the United States
Asia	China, India, Japan, South Korea, and Thailand
Europe	France, Germany, Italy, Poland, Russia, Spain, and the United Kingdom

**Table 2. Key Suppliers Profiles**

Blaser Swisslube	BP
FUCHS	Henkel Adhesives Technologies
Idemitsu Kosan	Master Fluid Solutions
Milacron/Cimcool	Quaker Houghton
Yushiro Chemical	

## REPORT BENEFITS

This report serves as an excellent resource for manufacturers and marketers of metalworking fluids to build solid strategic plans and respond to competitive forces and evolving market needs. Specifically, this report assists subscribers by providing:

A highly reliable and independent assessment of global metalworking fluid consumption and market shares

An unbiased appraisal of market trends and emerging applications. Competitive intelligence for use in benchmarking

An examination of new business opportunities in established and emerging markets for metalworking fluids

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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+1-973-435-3407

### Brazil

+55-11-3079-0792

### China

+86-21 6012-6500

### Dubai

+971-4-214-9892

### Europe

+32-2-770-4740

### India

+91-124-4546-100

### Japan

+81-3-3242-6277