



Professional Pest Management Markets for Pesticides:

Global Market Analysis and Opportunities

Published December 2017

Base Year: 2016

Forecasts to 2021

Regional Coverage: Asia-Pacific ■ Europe ■ Latin America ■ United States

This report provides subscribers with a complete look at the global professional pest management market for pesticides for the 2016 calendar year. Separate pest reports are included for termites, ants, fleas, cockroaches, bed bugs, rodents, and a broad category of all other insects. Sales by brand are provided for each pest category, along with active ingredient volumes consumed.

This Report Helps Subscribers to:

- Gain a complete picture of the pesticides used by the pest management market
- Understand the impact of generic products on the pest management market by providing active ingredient volumes used by individual insect treated
- Supply sales by brand, supplier, and active ingredient for each pest category
- Provide details of individual brand usage by insect to understand how products are being used



Report Contents

Introduction

Executive Summary

Includes Kline's FutureView Scenario Forecasting Model.

Termites

Ants

Bed bugs

Cockroaches

Fleas

Rodenticides

Other insects

For each of the pest sections listed above, the following information is provided:

- Introduction
- Structure of the industry (description, geographic distribution, product usage, key trends, other)
- Overall market
- Sales by brand
- Sales by supplier
- Active ingredient and volume
- Key industry trends

Countries covered: Australia, Brazil, Canada, China, France, Germany, India, Italy, Japan, Mexico, Spain, and the United States

These countries available for additional cost:

- Indonesia
- Malaysia
- Thailand
- United Kingdom





Key Benefits

This report serves as an excellent resource for manufacturers and formulators of pest management-related insecticides and rodenticides. Specifically, it assists subscribers by providing:

- A highly reliable and independent assessment of the brand share sales for pest control insecticides and rodenticides
- Aid with regulatory filings by providing volumes of active ingredient used
- Sales by brand by pest treated
- Industry update from both the end user and key industry experts perspectives
- An interactive database that allows subscribers to customize the pest management data to fit their needs
- Product forms included in brand sales tables

Report Scope

Professional Pest Management Markets for Pesticides: Global Market Analysis and Opportunities provides an accurate and independent appraisal of the market size and segmentation of key pest treated, products used, product cost, product form, active ingredient, and market trends in the professional pest management market for 2016. The study primarily covers insecticides and rodenticides for the following segments:

Pests treated:

- Ants
- Bed bugs
- Cockroaches
- Fleas
- Rodents
- Termites
- Other insects

Countries included:

- Australia
- Brazil
- Canada
- China
- France
- Germany
- India
- Italy
- Japan
- Mexico
- Spain
- United States



Methodology

Kline’s approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 50-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

For the U.S. market, Kline will survey approximately national 700 pest management firms to obtain the detailed product usage information for the study.

Primary Research

We Know Who to Talk to. We Know How to Listen.



A high number of in-depth discussions are conducted by each analyst. All interviews are done with true industry insiders.

Kline’s analysts draw upon pragmatic experience to understand global impacts and local perspectives. Our interviews engage experts across all pertinent fields and sectors including:

- Marketers/manufacturers
- Distributors
- Government agencies
- Retailers
- Suppliers
- Trade organizations

Secondary Research

We Know Where to Look – Mining the Details.



Analysis is further supplemented by secondary research, consisting of constant tracking of annual company reports, national statistics bureaus, trade/ industrial/professional associations, and the like.

Relevant developments are diligently followed and their impact closely monitored. Reports also draw upon non-confidential data from Kline’s internal database, consisting of over half a century’s syndicated research.

Comprehensive Market Intelligence

We Know How to Verify.



Data are rigorously analyzed, cross-checked, distilled, and validated. Kline’s proven methodology allows exceptionally effective, precise, and reliable market

intelligence procurement and assessment, giving subscribers a solid foundation on which to grow, refine, and expand their business with confidence.

Kline Credentials

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 50 years.

A FULL SPECTRUM OF SERVICES



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