

Professional Turf and Ornamental Markets for Pesticides and Fertilizers

Base Year: 2020

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22nd edition

An accurate and independent appraisal of the market size and segmentation, application methods, products used and costs, and market trends in the professional turf and ornamental market. Coverage includes both chemical and biologically based products.

Regional Coverage:

- Argentina
- Australia
- Brazil
- China
- France
- Italy
- Japan
- Mexico
- Netherland
- South Africa
- South Korea
- United Arab Emirates
- United States

SCOPE

- › The study focuses primarily on sales of pesticides used in three main market segments:

- Golf courses
- All other lawn care
- Horticultural nurseries and greenhouses

U.S. report also includes details on landscape contractors and turf farms

Interactive database

This tool serves to empower sales, marketing, and strategic management personnel to utilize the most current turf and ornamental pesticide and fertilizer data in their areas of responsibility and geographic location. It helps to identify and understand the consumption trends and make a comparative assessment of the professional turf and ornamental pesticide and fertilizer supplier, brand, active ingredient, acre treatment, and volumes. It also helps market participants to benchmark their company's presence in each country and product category against their competitors.

**FEATURING INTERACTIVE
DATABASE**

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Golf courses

All other lawn care

Horticultural Nurseries and Greenhouses

Regional Analysis

U.S. Coverage	Other Countries
Golf courses	Golf courses
Lawn care	Lawn care
Landscape contractors	Horticultural market
Nurseries and greenhouses	
Institutional turf	
Turf farms	

Each chapter provides the following information:

- Introduction
- Structure of the Industry
- Herbicides (pre-emergence, post-emergence, and total)
- Insecticides
- Fungicides
- PGRs and Nematicides (U.S. only)
- Fertilizers (U.S. only)
- Number/timing of applications
- Sales by application type
- Sales by weed species and brand
- Sales and market share by brand
- Consumption by active ingredient
- Acre/hectare treatments by brand
- End-user prices, application rates, cost per acre/hectare (U.S. only)
- Sales by supplier by brand
- Biopesticide usage
- Biostimulant usage
- New products and trends
- Outlook for next five years

REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of turf- and ornamental-related pesticides and fertilizers. Specifically, it assists subscribers by providing:

Highly reliable and independent assessment of brand sales for turf and ornamental pesticides by segment

Aid with regulatory filings by providing volumes of active ingredient used for each product and acres treated by brand

An examination of what each brand of herbicide, insecticide and fungicide are used to control

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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