



Synthetic Latex Polymers:

Capacity and Manufacturing Economics Assessment

To Be Published 4th Quarter 2018
Base Year: 2017

Regional Coverage: China ■ Europe ■ United States

Covering the complex market of synthetic latex polymers since the late 1970s, Kline now offers a new addition to its global program, which focuses deeply on the supply side of the synthetic latex polymers industry. This program will provide both a comprehensive coverage of the capacities and assessment of manufacturing economics in each region through interactive tools and a comprehensive report. This program will deliver the tools to understand the production opportunities and design strategies in this competitive marketplace.

This Program Will Help Subscribers to Answer Key Questions such as:

- What are the global capacities of each synthetic latex polymer?
- Where are key synthetic latex polymer manufacturing capacities located?
- What is the complete cost structure for the manufacturing of key synthetic latex polymers?
- What are the raw material price trends for the next five years?
- What is the total cost trend for the next five years?
- What are the average production margins, and how are they expected to evolve over the next five years?

Tentative Report Contents*

Introduction

Global Manufacturing Overview

This chapter will contain the following contents for each of the five polymer chemistries considered:

- Global capacity by region
- Global capacity by major suppliers
- Capacity forecast for five years

Manufacturing Economics Assessment

This chapter will contain the following contents for each of the five polymer chemistries considered in the United States, Europe, and China:

- Manufacturing cost structure analysis of select reference plant
 - Fixed and operating cost structure
 - Production margin analysis
- Cost structure trend analysis for the forecast period
 - Trend analysis for various costs, including a detailed raw material price trend analysis
 - Production margin trend analysis by chemistry and region

Interactive Tools

Synthetic Latex Polymers: Capacity and Manufacturing Economics Assessment will provide two interactive tools to analyze the synthetic latex polymers manufacturing industry.

The Global Capacity Map will depict worldwide location coverage for the manufacturing capacities of the five synthetic latex polymers.

The Cost Analysis Tool will enable the analysis of production margins for different manufacturing plants for the base year and over the forecast period. This tool will allow conducting a “what-if” analysis based on different factors specific to the manufacturing of polymer chemistries, such as plant capacity, regional location, and various fixed and production costs.

* Subject to charter subscriber input





Scope

The study will be an in-depth analysis of the manufacturing aspect of the synthetic latex polymers industry. Specifically, the study will offer:

- Global mapping of manufacturing capacities of the five key synthetic latex polymers
- Manufacturing cost structure analysis for each of the chemistries in the three regions of the United States, Europe, and China
- Analysis of production margin trend for each chemistry in each of the three regions

The synthetic latex polymer chemistries covered in the scope of this study are:

- Pure acrylics
- PVAc
- Styrene acrylics
- VAE
- X-SB

Key Benefits

This study will provide the production managers, CTOs, and directors within polymer manufacturing companies an in-depth understanding of the synthetic latex polymers industry's status in terms of its manufacturing and supply. It will enable subscribers to assess the positioning of their manufacturing businesses and that of their competitors in the three main regions for each of the polymer chemistries. It will allow subscribers to better exploit the identified production opportunities in the industry and make well-informed strategic decisions.

- A reliable and independent assessment of the global manufacturing scenario for each polymer chemistry and detailed manufacturing economics assessment in the three main regions
- Identification of key manufacturing opportunities by assessing production margins for the polymers in different regions to enable development of targeted plans to exploit profitable areas
- Forecasting manufacturing scenarios to base solid business strategies



Methodology

Kline’s approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 50-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

Primary Research

We Know Who to Talk to. We Know How to Listen.



A high number of in-depth discussions are conducted by each analyst. All interviews are done with true industry insiders.

Kline’s analysts draw upon pragmatic experience to understand global impacts and local perspectives. Our interviews engage experts across all pertinent fields and sectors including:

- Marketers/manufacturers
- Distributors
- Government agencies
- Retailers
- Suppliers
- Trade organizations

Secondary Research

We Know Where to Look – Mining the Details.



Analysis is further supplemented by secondary research, consisting of constant tracking of annual company reports, national statistics bureaus, trade/ industrial/professional associations, and the like.

Relevant developments are diligently followed and their impact closely monitored. Reports also draw upon non-confidential data from Kline’s internal database, consisting of over half a century’s syndicated research.

Comprehensive Market Intelligence

We Know How to Verify.



Data are rigorously analyzed, cross-checked, distilled, and validated. Kline’s proven methodology allows exceptionally effective, precise, and reliable market

intelligence, giving subscribers a solid foundation on which to grow, refine, and expand their business with confidence.

Kline Credentials

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 50 years.

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