

BEAUTY PATTERNS

A large-scale primary research solution to help you understand consumers' holistic approach to beauty routines over time.

Contact us to learn more!

What's in it for you?

- Consumers' beauty routines both in and out of home
- The intersection of behaviors across major beauty categories
- The evolution of consumers' changes in beauty routines
- Key differences across consumer segments
- Product usage and the role of beauty devices and hair appliances
- Robust consumer analytics without investing in costly custom studies

