

Consumer Market for Pesticides: Brazil Market Analysis and Opportunities

Base Year: 2023

Forecasts to 2028

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This study provides an assessment of the at-home, consumer-applied insecticide and rodenticide market in Brazil. The analysis provides market size, size by product form and application, and estimates on the sales share by channel and supplier shares.

Regional Coverage: Brazil

SCOPE

- › Analysis of total market size, sales by product type, sales by application and pest, plus forecasts through 2028
- › Profiles of leading suppliers of consumer pesticides
- › Assessment of new products, natural products, and alternative methods of control
- › Updates on key mergers and acquisitions over the past two years
- › Assessment of key purchase channels including retailers such as grocery stores, pet shops, hardware stores, agro shops, and online sales
- › Pests covered include ants, cockroaches, flies, mosquitoes, termites, and rodents

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- Market description and background
- Market sales
- Sales by product category
- Sales by application
- Active ingredients
- Private-label activity
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- Government regulations
- Outlook
- Forecast sales to 2028

Insecticides

- Outdoor insecticides
- Household and houseplant insecticides
- Insect repellents

Rodenticides

- Chemical rodenticides
- Baits, traps, and other non-chemical methods of control

Supplier Profiles

- Chemone
- Envu
- Insetimax
- Rogama
- Syngenta
- Other suppliers

TABLE 1. PESTS INCLUDED

Ants
Cockroaches
Flies
Mosquitoes
Termites
Rodents

TABLE 2. PRODUCT FORMS INCLUDED

Aerosols
Bait packets/pouches
Bait stations
Candles/Lamps
Electronic traps/devices
Rodent traps/baits
RTU liquids
Powders
Solid-granular
Solid-dust
Towelettes/Wipes



REPORT BENEFITS

This report provides subscribers with a highly reliable and independent assessment of the size and scope of the consumer pesticide market in Brazil. The research is based on in-depth discussions on the market with suppliers and distributors conducted in Portuguese. The report will also:

Profile the leading suppliers of consumer pesticides, and provide five-year forecasts with assumptions for the market

Provide sales by product type and product form, as well as estimates of sales by purchase channel

Identify new products and innovations, including projections for natural pesticides

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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