

Consumer Markets for Pesticides and Fertilizers: U.S. Market Analysis and Opportunities

Base Year: 2022

Forecasts to 2027

**To be Published:
Q3 2023**

Regional Coverage:

This study is structured in three parts: Industry Analysis, Supplier Profiles, and Homeowner Survey. The Homeowner Survey provides details from more than 1,500 homeowners regarding their pesticide and fertilizer use.

United States

SCOPE

- › Report analysis provides market size, company shares, sales by product type, and distribution patterns, plus forecasts for 11 product categories
- › Profiles of approximately 40 leading suppliers, distributors, and brands of consumer pesticides and fertilizers
- › New products, generic products, natural products, and alternative methods of control
- › Provides an analysis of homeowner use patterns for 11 product categories, including retail outlets and pest problems controlled
- › Updates on key mergers and acquisitions over the past two years
- › Homeowner use of pest control and lawncare services versus DIY treatment

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- Garden fertilizers
- Houseplant fertilizers

Herbicides

- Lawn herbicides
- Garden and nonselective herbicides

Insecticides

- Outdoor insecticides
- Household and houseplant insecticides
- Pet insecticides
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Fertilizers

- Lawn fertilizers
- Garden fertilizers
- Houseplant fertilizers

Herbicides

- Lawn herbicides
- Garden and nonselective herbicides

Insecticides

- Lawn and garden insecticides
- Outdoor non-plant insecticides
- Houseplant insecticides
- Household insecticides
- Pet insecticides

Other Products

- Rodenticides
- Insect repellants
- Fungicides



REPORT BENEFITS

This report provides subscribers with a highly reliable and independent assessment of the size and scope of the consumer pesticide and fertilizer market at both the market and end-user level. The Business Analysis segment details the sales and use patterns of consumers for 11 different market segments. The report will also:

Profile approximately 40 suppliers, brands, and leading distributors of consumer pesticides and fertilizers

Provide sales by product type and product form, as well as estimates of active ingredient volumes

Identify new product introductions by company and provide five-year forecasts with historic and estimated growth by product category

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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