



Delivery Systems in Personal Care: Market Analysis and Opportunities

Base Year: 2022

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Product activity is a key market driver in the personal care industry. While it has obviously benefited the active ingredients market significantly, another segment has grown concurrently—delivery systems.

Personal care formulators are seeking product differentiation based on activity, and delivery systems increasingly hold importance in this need for differentiation.

Regional Coverage:

- Europe
- United States

SCOPE

- › More than 15 delivery systems covered within five groups as given in table 1
- › Consumption of key delivery systems by region
- › Pricing analysis
- › Supplier sales by delivery system in each region
- › Value chain analysis
- › Forecast consumption within a five-year timeframe
- › New product developments

NEW: Includes fragrance delivery systems

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Executive Summary

Market Introduction and Overview

- Introduction to delivery systems
- Regulatory overview
- Competitive landscape

Emulsions

Liposomes and Other Phospholipid-Based Systems

Microcapsules

Millicapsules

Other Delivery Systems

For each delivery systems category, the following information is provided:

- Market overview
- Pricing analysis
- Market sizing
- Applications
- Competitive structure and market share
- Key market drivers and restraints
- Market forecast and outlook

Supplier Profiles

Ten supplier profiles in each regional report

TABLE 1: PRODUCT COVERAGE

Emulsions	Liposomes and other phospholipid-based systems	Microcapsules	Millicapsules	Other delivery systems
Microemulsions	Liposomes	Carbohydrate (starches cyclodextrins, celluloses, gums, and polyaminosaccharides)		Micro-sponges
Nanoemulsions	Nanosomes	Polymeric (polyacrylates, polyamides, stearates, and waxes)		Patches
Liquid crystals	Nanotopes	Inorganic (silicates and clays)		Films
	Niosomes	Protein/peptides(collagen, gelatin, and others)		Fragrance delivery systems

REPORT BENEFITS

This report provides marketing and product managers within the personal care ingredients industry with an understanding of the evolution of the delivery systems market in major regions. It also offers:

Identification of key growth by product and geography to enable the development of targeted sales and marketing strategies to exploit high-growth areas

Highlights of new product developments, which will impact market shares of existing products, thus allowing subscribers to develop the appropriate business strategy to follow growth or protect share

Forecasts of scenarios from which to base solid strategic business plans

METHODOLOGY

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Americas

+1-973-435-3407

Brazil

+55-11-3079-0792

China

+86-21 6012-6500

Abu Dhabi

+971-4-214-9892

Europe

+32-2-770-4740

India

+91-124-4546-100

Japan

+81-3-3242-6277