

Delivery Systems in Personal Care: Market Analysis and Opportunities

Base Year: 2022

**Published:
June 2023**

Product activity is a key market driver in the personal care industry. While it has evidently benefited the active ingredients market significantly, another segment has grown concurrently—delivery systems.

Personal care formulators are seeking product differentiation based on activity, and delivery systems increasingly hold importance in this need for differentiation.

Regional Coverage:

- Global

SCOPE

- › Consumption of key delivery systems
- › Core ingredient analysis
- › Cost analysis
- › Value chain analysis
- › Trends impacting the delivery systems market
- › Technology overview
- › Forecast consumption within a five-year timeframe

TABLE OF CONTENTS

Introduction

Executive summary

Delivery systems by type

For each delivery systems category, the following information is provided:

- Overview and market value
- Price/Cost analysis
- Application and core ingredient analysis
- Competitive structure and value chain
- Purpose of the delivery system (biofunctional vs aesthetic)

Trends

Analysis of the trends impacting the delivery systems market

Technology overview

Description and analysis of the technologies used to create delivery systems

Supplier profiles

Ten profiles of key identified companies across the delivery systems value chain

TABLE 1: PRODUCT COVERAGE

Liposomes and other phospholipid-based systems	Encapsulation (microcapsules and millicapsules)	Other delivery systems
Liposomes	Carbohydrate (starches cyclodextrins, celluloses, gums, and polyaminosaccharides)	Beads
Nanosomes	Polymeric (polyacrylates, polyamides, stearates, and waxes)	Micro-sponges
Nanotopes	Inorganic (silicates and clays)	Patches
Niosomes	Protein/peptides (collagen, gelatin, and others)	Films

REPORT BENEFITS

This report provides marketing and product managers within the personal care ingredients industry with an understanding of the evolution of the delivery systems market globally. It also offers:

Identification of the different types of delivery system, understanding its use, application, and functionality

An analysis of the value chain and technologies used, allowing subscribers to develop the appropriate business strategy to follow growth or protect share

Forecasts of scenarios from which to base solid strategic business plans

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

A Full Spectrum of Services



Custom
Research



Market Research
Reports



Management
Consulting

KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

Americas

+1-973-435-3407

Brazil

+55-11-3624-8718

China

+86-21-2226 5078

Abu Dhabi

+971-02-654 4147

Europe

+32-2-770-4740

India

+91-124-4546-100

Japan

+81-3-3242-6277