



# Empty Hard Capsules:

## Global Market Analysis and Opportunities

To Be Published 2nd Quarter 2020

Base Year: 2018-2019

Forecasts to 2024

Regional Coverage: China ■ Europe ■ India ■ United States ■ Rest of World

This program will provide a detailed independent appraisal of the complex and increasingly challenging market of empty hard capsules in key consuming regions. Results are presented in two complementary tools: an interactive database and a report covering the qualitative analysis of the market.

### This Report Will Help Subscribers Answer Questions Such As:

- What are the sales of empty hard capsules globally and in each of the key regions?
- Which suppliers are active in the market, which products are they supplying, and what are their market shares?
- What are the key polymers used?
- What are the differences in consumption patterns between the pharma and supplements markets?
- What are the average prices of various capsule types by region?
- What is the forecast consumption from 2019 to 2024?

## Tentative Report Contents\*

### Introduction

### Global Executive Summary

- Overview of key findings on a global level
- Import-export analysis
- Historical and future market assessment (2014-2024)

### For Each of the Regions Covered in Detail (China, Europe, India, USA):

- Introduction
  - Regional market for pharmaceutical/supplements products
  - Technology trends (capsules vs. other OSDFs, demand drivers for capsules in the pharmaceutical and supplements market)
  - Regulatory overview
- Products
  - Overview of key suppliers and their offerings
- Estimated consumption
  - Consumption figures (in units and value) for 2018 and 2019, market dynamics analysis
  - Split by polymer by sector (Rx, OTC, supplements) and customer type (CMO or brands)
- Industry structure
  - Overview of the value chain and its developments
  - Competitive landscape
  - Evolution in market shares and rationales
- Appraisal and outlook

### Company Profiles

Detailed profiles of 10 EHC manufacturers will be provided, including:

- Company overview
- Product portfolio analysis
- Production capacities
- Service offerings/technical capabilities
- Raw materials sourcing
- Served markets (geographies and segments)
- Sales and marketing
- Outlook

10 manufacturers to be profiled\*:

- ACG Capsules
- Anhui Huangshan Capsule
- CapCanada/Farmacapsulas
- Capsugel/Lonza
- EmboCaps
- Er-Kang
- Healsee
- Qualicaps
- Shanxi Guangsheng Medicinal Capsules
- Sunloc

\* Subject to charter subscriber input





## Scope

**Empty Hard Capsule: Market Analysis and Opportunities** will provide a detailed independent appraisal of this complex and reshaping market of empty hard capsules in key consuming regions as well as on a global level. It will explore market opportunities and challenges for manufacturers of capsules. The results of the study are presented in two complementary tools: an interactive database allowing users to quickly browse the global data and a report covering the qualitative analysis of the market. Database data includes:

- Consumption of EHC at a regional and global level, forecast to 2024
- Split by major polymer types, namely gelatin (bovine/pork vs. fish), HPMC, pullulan, and others
- Split by capsule size
- Split of EHC by sector (Rx, OTC, supplements) and customer type (CMO vs. brands)
- Split by technology (instant release/controlled-release/liquid/inhalation/clinical capsule)
- Split by suppliers

## Key Benefits

This report will help capsule suppliers identify opportunities and threats within the global market. It will also serve as an invaluable tool in the strategic planning process, helping subscribers to:

- Develop business strategies by understanding the trends and developments that are driving the global EHC market
- Design product development, marketing, and sales strategies
- Develop market-entry and market expansion strategies
- Understand the suppliers landscape and threats coming from new market entrants
- Benchmark different geographies by historic and forecasted growth of the EHC market
- Capitalize by identifying market segments poised for strong growth



## Methodology

Kline’s approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

### Primary Research

#### We Know Who to Talk to. We Know How to Listen.



A high number of in-depth discussions are conducted by each analyst. All interviews are done with true industry insiders.

Kline’s analysts draw upon pragmatic experience to understand global impacts and local perspectives. Our interviews engage experts across all pertinent fields and sectors including:

- Marketers/manufacturers
- Distributors
- Government agencies
- Retailers
- Suppliers
- Trade organizations

### Secondary Research

#### We Know Where to Look – Mining the Details.



Analysis is further supplemented by secondary research, consisting of constant tracking of annual company reports, national statistics bureaus, trade/ industrial/professional associations, and the like.

Relevant developments are diligently followed and their impact closely monitored. Reports also draw upon non-confidential data from Kline’s internal database, consisting of over half a century’s syndicated research.

### Comprehensive Market Intelligence

#### We Know How to Verify.



Data are rigorously analyzed, cross-checked, distilled, and validated. Kline’s proven methodology allows exceptionally effective, precise, and reliable market

intelligence, giving subscribers a solid foundation on which to grow, refine, and expand their business with confidence.

## Kline Credentials

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for more than 60 years.

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