



1st Edition

Excipients for Nutraceutical Oral Solid Dosage Forms: Market Analysis and Opportunities

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Base Year: 2019

Forecasts to 2024

Regional Coverage: Europe ■ United States

Consumption of nutraceuticals is growing at a high rate globally, but more importantly in the developed markets. Consumers are increasingly looking for dietary supplements or foods that can help avoid chronic conditions like blood pressure, diabetes, and high cholesterol, among others. This is supported by the continuously growing education and awareness about healthy habits and foods, as well as alternate/non-pharma health-care. The growing nutraceuticals consumption is an opportunity for excipients suppliers to grow and strengthen their presence in the nutraceutical space or enter it.

This Program Helps Subscribers to Answer Key Questions such as:

- What are the sales of specialty excipients in nutraceuticals in each region?
- What is the consumption of excipients by the dosage types (tablets, capsules, soft gels, etc.)?
- Which suppliers are active in the market, and which excipients they are supplying?
- What are the current trends in the nutraceutical markets, and how are they affecting excipients?
- What is the inter-product competition in each regional market, and which excipients are preferred?
- What are the prices of various specialty excipients for nutraceuticals?
- What is the forecast consumption of excipients for nutraceuticals from 2019 to 2024?



Tentative Report Contents

This report comes as two key deliverables, a fully interactive database based on a new platform and a report per excipient category and excipient group for each region covered in the study, structured as shown in Table 1.

Table 1: Categories, Groups, and Excipients for Nutraceutical Oral Solid Dosage Forms			
Category	Group	Excipient	
Binders and disintegrants	Cellulosics	MCC	
		HPMC	
		EC	
		HEC	
		CMC	
		HPC	
		Povidone	Povidone
			Copovidone
		Starch	Native
			Pre-gel
	Sugars	Lactose	
		Sucrose	
		Others	
	Polyols	Sorbitol	
		Mannitol	
		Erythritol	
		Isomalt	
		Maltitol	
		Propylene glycol	
	Coatings	Several	Self-Emulsifying Drug Delivery System (SEDDS)
Cellulosics			
Other cellulosic polymer(s) split out			
Acrylic polymers (PMAs)			
Formulated Coatings			
Lubricants and lipids		Magnesium stearate	
		Glycerin	
		Hydrogenated vegetable oil	
	Waxes		
Minerals	Calcium phosphate		
	Calcium carbonate		
	Calcium hydroxide		
	Calcium oxide		
	Calcium sulfate		
	Calcium silicate		
	Silicon dioxide/precipitated silica		
	Titanium dioxide		
	Talc		
	Magnesium carbonate		
	Magnesium oxide		
	Potassium chloride		
Bioavailability enhancers	Cyclodextrins		

Introduction

Nutraceutical Industry and Regulatory Overview

Binders and Fillers

Disintegrants

Matrix Formers

Coatings

Lubricants and Lipids

Bioavailability Enhancers

Each of the category chapters contains a detailed analysis of:

- Introduction
- Products
- Estimated consumption
- Dosage forms
- Industry structure
- Competitive landscape
- Appraisal and outlook





Scope

This report provides a detailed independent appraisal of the current and forecast demand of excipients for nutraceuticals by major products, supplier sales, dosage forms, and market trends and explores market opportunities and challenges for manufacturers of these excipients in the two largest regional markets of Europe and the United States. The study provides:

- Consumption of excipients for oral solid nutraceuticals
- Consumption of excipients by dosage type (tablets, capsules, soft gels, etc.)
- Price of excipients for nutraceuticals
- Competitive landscape for the excipients for nutraceuticals
- Consumption forecast of excipients to 2024
- Detailed analysis of key drivers and restraints of the nutraceutical excipients consumption

The data is presented in a new interactive database containing data on five key excipient categories and several excipient groups and products in the key regional markets of Europe and the United States. The database provides overall market size of excipient products by regions and suppliers. The database also focuses on forecasts through 2024.

Key Benefits

This study assists suppliers of excipients in identifying opportunities within the nutraceutical excipients of the two major regional markets. It also serves as an invaluable tool in the strategic planning process.

- Develop business strategies by understanding the trends and developments driving the nutraceutical excipients market
- Design your regional marketing and sales strategies
- Develop market-entry and market expansion strategies
- Identify the competition in the nutraceutical excipients markets
- Capitalize on opportunities by identifying specific excipients or excipient categories poised for strong growth



Methodology

Kline’s approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our more than 60 years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

Primary Research

We Know Who to Talk to. We Know How to Listen.



A high number of in-depth discussions are conducted by each analyst. All interviews are done with true industry insiders.

Kline’s analysts draw upon pragmatic experience to understand global impacts and local perspectives. Our interviews engage experts across all pertinent fields and sectors including:

- Industry associations
- Government/regulatory agencies
- Marketers/suppliers
- Distributors
- Formulators/customers

Secondary Research

We Know Where to Look – Mining the Details.



Analysis is further supplemented by secondary research, consisting of constant tracking of annual company reports, national statistics bureaus, trade/ industrial/professional associations, and the like.

Relevant developments are diligently followed and their impact closely monitored. Reports also draw upon non-confidential data from Kline’s internal database, consisting of over half a century’s syndicated research.

Comprehensive Market Intelligence

We Know How to Verify.



Data are rigorously analyzed, cross-checked, distilled, and validated. Kline’s proven methodology allows exceptionally effective, precise, and reliable market

intelligence, giving subscribers a solid foundation on which to grow, refine, and expand their business with confidence.

Kline Credentials

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for more than 60 years.

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