# **Explore How Kline Serves the Specialty Chemicals Sector**

Kline has a long history of enabling the specialty chemicals industry to defend against risks and take advantage of opportunities.



# Kline Has Served The International Specialty Chemicals & Materials Industry For More



executives from the chemicals industry.



# Kline Has Served The International Specialty Chemicals & Materials Industry <u>For More Than 60 Years</u>



#### MANAGEMENT CONSULTING

Individual client work to solve business issues and help implement solutions



#### **TRUSTED FOR**

- Strategy & Business Development
- Manufacturing and Supply Chain



#### **MARKET RESEARCH REPORTS**

Identify market opportunities and create action plans with off-the-shelf reports

#### **Industries served:**

- Agribusiness
- Consumer Products
- Chemicals

- Construction Materials
- Food & Nutrition
- Home Care

- Personal Care
- Industrial Goods & Services
- Lubricants, Fuels and Specialty Petroleum

- Life Sciences
- Medical Devices
- Minerals



# Kline's Services Align With The Requirements Of Our Clients With A Full Range Of Services To Enhance Competitiveness And Achieve Long-term Growth

KLINE MANAGEMENT CONSULTING PORTFOLIO





- Company overview
- Key, high-level financials
- Assets, Product portfolio
- Marketing, R&D, Innovation
- Growth strategies and acquisition/alliances
- Operational strategies
- Forward-looking view

#### MARKET RESEARCH

- Current supply/demand
- Market segmentation by application
- Market Trends and Drivers, VOC
- Current suppliers and their market position
- Market forecast

# TECHNOLOGY AND INNOVATION

- Portfolio optimization
- Technology evaluation and commercialization
- Technology search
- R&D organization and processes

#### MANUFACTURING AND SUPPLY CHAIN

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- Competitive manufacturing cost benchmarking
- Operational effectiveness/cost reduction
- End-to-end supply chain analysis



# STRATEGY AND BUSINESS DEVELOPMENT

- Market opportunities
- Business unit strategies
- New business entry
- M&A and investment due diligence
- Competitor analysis



### Kline Works Across A Number Of Industries, Including



BIOBASED,
BIOCHEMICALS,
& RENEWABLES



HOUSEHOLD,
INSTITUTIONAL,
AND INDUSTRIAL
CLEANING INGREDIENTS



PERSONAL CARE INGREDIENTS



MATERIALS & POLYMERS

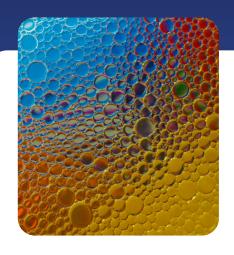


COATINGS, ADHESIVES, SEALANTS & ELASTOMERS

Chemical's consulting was the basis for our company's founding in 1959 by Chemist and Princeton graduate Dr. Charles Kline and serving the specialty chemicals sector remains one of our core sectors.

Kline's expert team in manufacturing economics and technology management enables us to serve both diversified chemical companies and specialty firms serving the consumer and industrial markets.

## **Our Multi-Client Reports : Chemicals Offering**



Industrial Surfactants:
Global Market Analysis
and Opportunities

**INDUSTRY:** Chemicals & Materials, Other Specialty

Chemicals

**YEAR:** 2020, 2023

**REGION:** Asia, Brazil, China, Europe, India, Latin

America, Middle East, North America, South

America



Ingredients for
Household, Industrial,
and Institutional
Cleaning Application

**INDUSTRY:** Chemicals & Materials, Ingredients

**YEAR:** 2021, 2023

**REGION:** Africa, Asia, Brazil, China,

Europe, Global, India, Middle East, North

America, South America



### **Our Multi-Client Reports : Chemicals Offering**



Specialty Excipients for Oral Solid-Dosage-Form Pharmaceuticals: Global Market Analysis and Opportunities

**INDUSTRY:** Chemicals & Materials, Specialty

**Excipients** 

**YEAR:** 2022

**REGION:** Africa, Asia, China, Europe,

India, Japan, Latin America, Middle East, North

America



Synthetic Latex
Polymers: Global
Business Analysis and
Opportunities

**INDUSTRY:** Chemicals & Materials, Synthetic Latex

Polymers

YEAR: 2021, 2022, 2023, 2024

**REGION:** Asia, Europe, Global,

Middle East, North America, South America

**VIEW ALL OUR REPORTS** 





Kline & Company is a global market intelligence and advisory consultancy serving the chemicals & materials, consumer products, energy and allied industries for over 60 years. Our depth of industry expertise, extensive research capabilities and data driven insights enable our clients across the petrochemicals, specialty chemicals, mining and minerals sectors to make smart and informed decisions that directly impact their bottom line and gives them a competitive edge. Kline has global presence, including two Middle Eastern offices in Abu Dhabi and Saudi Arabia. We offer a full range of consulting services, including competitor analysis and insights, technology and innovation, manufacturing & supply chain and strategy & business development, to enhance client competitiveness and achieve long-term growth.



www.klinegroup.com

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