

Floor Care Pads and Tools: U.S. Market Analysis and Opportunities

Base Year: 2022

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2nd edition

A comprehensive analysis of the market for floor pads, mop pads, cleaning carts, and other tools used to clean industrial and institutional settings, this study includes direct feedback from end users on usage patterns, product preferences, and frequency of cleaning. The report provides insights on market trends, sales and market share of leading suppliers, and a five-year forecast. This report is designed to be used as a companion report to Kline's *Janitorial and Housekeeping Cleaning* study, wherein floor care chemicals are profiled.

Regional Coverage:

- United States



SCOPE

- Sales, growth, and market share by end-use segment, product class, product category, brand, and supplier
- Usage of disposable versus reusable products
- Impact of flooring and floor care machinery trends on the floor pads and tools market
- Broad coverage across 13 industrial and institutional end-use segments
- Detailed, structured survey of end users to understand preferences, spending, and usage patterns
- Detailed profiles of the leading 25 suppliers

FEATURES END USER SURVEY

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Introduction

Executive Summary

An overview of the report findings, plus an analysis of market trends, opportunities, and challenges and outlook and appraisal

End-use Segment Profiles

Each end-use segment contains the following information:

- Overall market size 2020–2022
- Spending changes
- Product usage
- Disposable versus reusable
- Product preferences
- Information sources
- Overall satisfaction
- Purchasing channels
- Outlook and appraisal

Product Category Profiles

Each product category profile contains the following information:

- Market trends and usage frequency
- Size of market in 2021 and 2022
- Sales by end-use segment
- Sales by leading suppliers
- Outlook and assessment

Supplier Profiles

Each company profile contains the following information:

- Overview of business
- Corporate sales
- Floor pads and tools offered
- Sales of floor pads and tools in 2021 and 2022
- Share of market in 2021 and 2022
- Mergers and acquisitions activity of note
- How products are sold to end users
- Outlook and appraisal

Survey Response Summary

Details on how each end-use segment responded to the structured survey, and details on sample sizes and respondent firmographic information, such as business size, job title, and the number of employees



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TABLE 1. PRODUCT CLASSES AND CATEGORIES

Floor pads	Mop pads	Tools
Buffing/Cleaning floor pads	Disposable mop pads	Brooms
Burnishing floor pads	Re-launderable mop pads	Buckets
Diamond floor pads	Disposable dust mop pads	Cleaning carts
Scrubbing floor pads	Non-disposable dust mop pads	Dust pans
Specialty/Polishing/Other floor pads	String wet mops	Floor signs
Stripping floor pads		High-dusting tools
		Mop handles or poles with frame/backer plates and floor finish applicator tools

TABLE 2. END-USE SEGMENTS

Building service contractors
Colleges and universities
Extended care (nursing homes, assisted living, and independent living)
Fitness facilities and studios
Government facilities
Hospitals (includes surgery centers and clinics)
Industrial facilities
Lodging establishments
Office buildings
Restaurants
Retailers (convenience, grocery, and mass merchants)
Schools (K-12)
Miscellaneous (airports, train and bus stations, convention centers, sports arenas, and others)

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TABLE 3. SUPPLIERS PROFILED

3M	Libman
ACA Enterprises	Niagara Machine
ACS Cleaning Products (includes ETC and Treleoni)	New Pig
Americo Manufacturing	Norton
Bona	O-Cedar
Carlisle	O'Dell Corporation
Contec	OnFloor Technologies
Continental Commercial Products	Pioneer Eclipse
Diversey (includes Twister and Taski pads)	P&G Professional
Filmop International	Rubbermaid
Golden Star	Tennant
Hospeco	Unger
Impact Products	



REPORT BENEFITS

This report serves as an excellent resource for the manufacturers and suppliers of industrial and institutional floor pads and tools. This report assists subscribers by providing:

A highly reliable and independent assessment of the market, including sales and market share by end use segment, product, and supplier

Key product usage patterns, product preferences, and flooring and machinery trends

End user insights such as product preferences, critical buying factors, and purchase channels from our structured survey with decision makers

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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