

# GOJO Global Company Analysis

**Base Year: 2023**

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**1st edition**

The report provides a comprehensive analysis of GOJO's global business, including both consumer and away-from-home markets. This report examines key trends impacting the business as well as insights into strengths, weaknesses, opportunities, and threats for the company.

**Regional Coverage:**

- Global

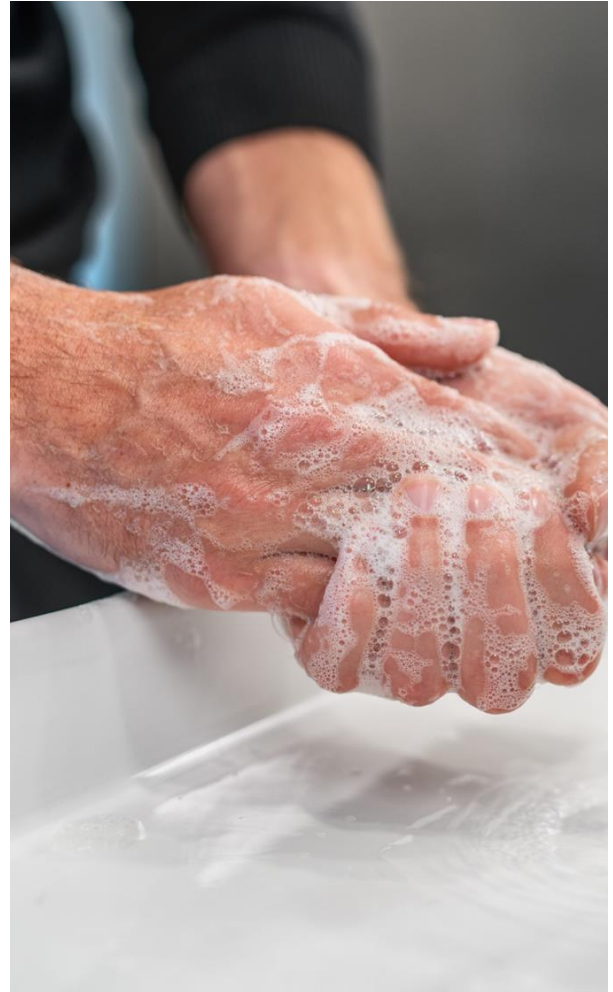
## SCOPE

- › Background, history, and key developments
- › Analysis of product portfolio and product innovations
- › Assessment of the company's sustainability efforts
- › GOJO's global presence and spotlight on international markets outside the United States
- › Overview of the U.S. away-from-home hand care market
- › Competitors
- › Distribution channels
- › I&I end use customers
- › Sales by geography
- › Sales by sector
- › Outlook to 2028

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GOJO's Global Business is analyzed with the following key information and insights provided:

- Background and history
- Innovation
- Products
- Key Developments
- Sustainability
- Global Presence
- Spotlight on International Markets
- Overview of the U.S. I&I Hand Care Market
- Competitors
- Distribution Channels
- I&I End User Customer Base
- Sales by Geography (United States and Rest of the World)
- Sales by Sector (Professional and Consumer)
- Five-Year Outlook Through 2028



GOJO, MAKERS OF PURELL™

# REPORT BENEFITS

This report serves as an excellent resource for cleaning chemical manufacturers and suppliers. Specifically, this report assists subscribers by providing:

A highly reliable and independent assessment of GOJO's global business including 2023 sales and a five-year forecast through 2028.

Analysis of GOJO's product innovations, market trends, and insights into strengths, weaknesses, opportunities, and threats to the business.

Market estimates grounded in current research, providing company sales for professional and consumer markets, sales by end-use segment, and sales by geography.

# METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

## A Full Spectrum of Services



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# KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

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