



Global Fuel Additives: Market Analysis and Opportunities

Published December 2016

Base Year: 2015 (with preliminary estimates for 2016)

Forecasts to 2020

Regional Coverage: Asia ■ Europe ■ North America ■ South America

Global Fuel Additives: Market Analysis and Opportunities is a comprehensive analysis of the global market for fuel additives, focusing on consumption by additive and fuel type, key trends, regulations, emerging fuels, leading marketers, market developments, challenges, and business opportunities.

This Report Helps Subscribers to:

- Make a reliable and independent assessment of the opportunities and challenges in the fuel additives market.
- Assess key market segments in terms of their unique requirements, purchasing criteria, challenges for doing business, and opportunities.
- Understand fuel additive demand by component and fuel type and the impact of emerging fuels.
- Understand the role of regulations and customer performance requirements on fuel additive demand.
- Understand government policies, market trends, demand drivers influencing the market.
- Develop competitive intelligence for use in benchmarking and identifying key competitors.



Report Contents

Introduction

Executive Summary

- An overview of key findings

Global Fuel Market

- Global overview
- Regulations
- Global fuel demand growth
- Fuel demand outlook

Global Fuel Additives Market

- Global overview
- Market categories
- Leading suppliers
- Fuel additive components
- Outlook

Regional Fuel Additive Market Profiles

Detailed profiles of Asia (China, India, and Japan), Europe, North America, and South America (Brazil) are provided, including the following information:

- Regional overview
- Fuel market
- Fuel additive demand
- Fuel additive suppliers
- Market outlook

Supplier Profiles

Detailed profiles of the companies listed in Table 2 are provided, including the following information:

- Fuel additives business background
- Products
- Estimated sales
- Channels
- Manufacturing
- R&D
- SWOT analysis



Table 1: Fuel Additive Components

Antifoaming	Detergent/dispersant
Antimisting	Drag reducing agent
Anti-icing	Dyes and markers
Antiknock	Lubricity improver
Antioxidant	Metal deactivators
Biocide and fungicide	Stabilizers
Cetane improver	Taggant/marker
Cold-flow improver	Octane enhancer
Corrosion inhibitor	Organometallic additives
Conductivity improvers	Other fuel additives
Demulsifier	

Table 2: Companies Profiled

Afton Chemical Company
BASF
Clariant
Eurengo
Infineum
Innospec
Lubrizol
Oronite
Resellers and aftermarketers



Scope

Global Fuel Additives: Market Analysis and Opportunities provides a detailed independent appraisal of the global fuel additive market and analyzes market opportunities and challenges for manufacturers and marketers of fuel additives. Specifically, the study covers:

- Demand for fuel additives at global level and by region for base year and a five-year forecast
- Demand for fuel additives by fuel type, point of application, and fuel additive component
- Regulatory issues
- Emerging fuels (biodiesel, ethanol, GTL)
- Competitive landscape and assessment of leading suppliers
- Demand drivers and restraints and demand outlook
- Analysis of market opportunities, challenges, and attractiveness

Key Benefits

This report helps subscribers in identifying opportunities within the global fuel additives industry. It also serves as an invaluable tool in the strategic planning process. Specifically, the report assists subscribers by providing:

- An examination of business opportunities globally, in mature and emerging markets, new product developments and channels to market
- A highly reliable and independent assessment of global fuel additive consumption by component and market shares
- An examination of fuel regulations and its impact on fuel additive consumption
- An unbiased appraisal of market trends and emerging applications
- Competitive intelligence for use in benchmarking and screening potential merger and acquisition candidates



Methodology

Kline’s approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 50-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

Primary Research

We Know Who to Talk to. We Know How to Listen.



A high number of in-depth discussions are conducted by each analyst. All interviews are done with true industry insiders.

Kline’s analysts draw upon pragmatic experience to understand global impacts and local perspectives. Our interviews engage experts across all pertinent fields and sectors including:

- Marketers/manufacturers
- Distributors
- Government agencies
- Retailers
- Suppliers
- Trade organizations

Secondary Research

We Know Where to Look – Mining the Details.



Analysis is further supplemented by secondary research, consisting of constant tracking of annual company reports, national statistics bureaus, trade/industrial/professional associations, and the like.

Relevant developments are diligently followed and their impact closely monitored. Reports also draw upon non-confidential data from Kline’s internal database, consisting of over half a century’s syndicated research.

Comprehensive Market Intelligence

We Know How to Verify.



Data are rigorously analyzed, cross-checked, distilled, and validated. Kline’s proven methodology allows exceptionally effective, precise, and reliable market

intelligence, giving subscribers a solid foundation on which to grow, refine, and expand their business with confidence.

Kline Credentials

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 50 years.

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