



GLOBAL LUBRICANT ADDITIVES:

MARKET ANALYSIS AND OPPORTUNITIES

WHAT ARE THE KEY QUESTIONS THIS STUDY ANSWERS TO HELP YOU SUCCEED?



How will developments in the finished lubricant market impact lubricant additives?

Based on a holistic de-blend model, this study provides transparent and detailed assumptions on demand drivers, linking finished lubricant market trends to the lubricant additive market, including:

- Forecasts of how new GF-7 and PC-12 specifications will affect engine oil additive packages
- Customizable demand scenarios, enabling subscribers to create their own simulations



How should you position yourself against competitors?

This study provides supply chain mapping of the lubricant additive industry, enabling you to get a view of the signals, including:

- Mapping of additive plants and their capabilities to support better competitor analysis
- Assess the shift from second and third tier additive companies towards package blending, seeing how they are gaining traction



What will be the impact of electrification on the lubricant additives market?

This study answers the key questions around electrification, including:

- How will EV fluid requirements differ from ICE lubricants?
- How will the evolving consumer adoption of EVs provide opportunities for engine oil additives?
- What could commoditization of the engine oil market do to lubricant additive demand?

BASE YEAR: 2023 | TO BE PUBLISHED: Q4 2024 | COVERAGE: GLOBAL | 9th EDITION



SCOPE →

- Lubricant additive demand by application, function, and chemical class
- Lubricant additive demand by region and five-year forecast
- Typical additive formulations and treat rates for different lubricants products and regional variances
- Impact of new specifications, consumer trends, and green/renewable trends on lubricant additive formulations
- Profiles of leading lubricant additive suppliers, including emerging suppliers
- Assessment of market opportunities and challenges



SUBSCRIBER BENEFITS →

- Insights and trends in the lubricant additives market to help develop business strategies and product plans around new challenges faced by the industry
- Understanding of how regulations, new specifications, and consumer trends will influence the lubricant additives industry
- Profiles of leading additive companies to help evaluate key competitors and potential partners along with a plant map

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[ADDITIVES BY LUBRICANT APPLICATION →](#)

The lubricant additives market for 23 automotive and industrial product categories will be analyzed, covering:

- Additive function and type used
- Typical additive formulations
- Current and future additive consumption
- Additive consumption by type and chemistry
- Market trends and opportunities
- Market outlook

[ADDITIVES BY FUNCTION CLASS →](#)

Lubricant additive function classes listed in Table 1 will be analyzed, covering:

- Chemical categories
- Consumption by chemical category and region
- Market trends and opportunities
- Market outlook

TABLE 1. ADDITIVE CLASSES COVERED

Antioxidants	Extreme-pressure, anti-wear, anti-seize
Corrosion inhibitors	Friction modifiers
Detergents	Pour-point depressants
Dispersants	Viscosity modifiers
Emulsifiers	Other additives



[SUPPLIER PROFILES →](#)

Lubricant additive suppliers listed in Table 2 will be profiled, covering:

- Company background
- New investments and products
- Plants and facilities
- Product portfolio
- Estimated annual sales
- Company SWOT evaluation

TABLE 2: SUPPLIERS COVERED

Afton Chemical Corporation	IPAC
BASF	Jinzhou Kangtai
BRB	King Industries
Chevron Oronite	KIREI Chemical
Croda	Lanxess (Includes Rhein Chemie, Chemtura)
Daelim	Lubrizol
DOG Chemie	Metall-Chemie
Dorf Ketal	Richful
Dover Chemical	RT Vanderbilt
Elco	SANYO
ENI	SBZ
Evonik	Tianhe Chemical Group
Infineum	Wuxi South Petroleum



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TO HEARING FROM
YOU!**

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