



GLOBAL LUBRICANTS SERIES:

MARKET ANALYSIS AND OPPORTUNITIES

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Global Lubricants Series: Market Analysis and Opportunities provides a comprehensive, in-depth analysis of automotive and industrial finished lubricant products, end-use industries, trade classes, major suppliers, and market trends in the leading markets and regions.

Scope



- Global Lubricants (GL) Series: Market Analysis and Assessment includes lubricants market profiles of 27 countries divided into regional series and country reports:
 - GL: Market Analysis and Opportunities – Association of Southeast Asian Nations (ASEAN) Region
 - GL: Market Analysis and Opportunities – Latin America (LATAM) Region
 - GL: Market Analysis and Opportunities – Gulf Cooperation Council (GCC) Region
 - GL: Market Analysis and Opportunities – North America (NA) Region
 - GL: Market Analysis and Opportunities – Country Reports
- The GL series also includes a Year-In-Review report, which provides an overview of the global lubricants market.
- ASEAN, LATAM, and GCC series also include regional summary reports.
- More granular information about lubricant suppliers in the industrial segment in select markets
- Deeper dive into emerging mobility trends and sustainability
- Assessment of trends having an impact on the future channel split in key market segments

Regional Coverage



Asia-Pacific, Africa and the Middle East, Europe, North America, Latin America

Features and Timing



Base Year: 2023

Forecast Years: 2028 and 2033

To be Published: Q2 2024

22nd Edition

New Topics

- Lubricants market value by segment for the base year, as well as 5- and 10-year forecasts in the ASEAN, LATAM, and NA series and GL country reports

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Market Profiles

- Introduction: Market highlights, economic background
- Mobility: Vehicle parc, production, and sales. Emerging mobility trends
- Sustainability: Re-refining, bio-lubricants, green packaging, and efficiency improvement
- Consumer automotive lubricants:
 - Overall lubricant demand by volume and value (2023, 2028, 2033)
 - Overall lubricant demand volume by product and viscosity grade (2023, 2028, 2033)
 - Lubricant demand volume by channel (installed and retail)
 - PCMO demand volume by API Service Category/ACEA Oil Sequence and formulation type
 - Lubricant suppliers' sales volume
 - Market developments
- Commercial automotive lubricants:
 - Overall lubricant demand by volume and value (2023, 2028, 2033)
 - Overall lubricant demand volume by product and viscosity grade (2023, 2028, 2033)
 - Lubricant demand volume by trade class (on-highway and off-highway)
 - HDMO demand volume by API Service Category /ACEA Oil Sequence and formulation type
 - Lubricant suppliers' sales volume
 - Market developments
- Industrial lubricants:
 - Overall lubricant demand by volume and value (2023, 2028, 2033)
 - Overall lubricant demand volume by major product groups (2023, 2028, 2033)
 - Lubricant demand volume by end-use industry
 - General industrial oil volume by type (2023, 2028, 2033)
 - Industrial engine oil demand volume by type (2023, 2028, 2033)
 - Process oil demand volume by type (2023, 2028, 2033)
 - Metalworking fluid demand volume by type (2023, 2028, 2033)
 - Lubricant suppliers' sales volume
 - Market developments
- Overall sales of lubricants by major supplier

TABLE 1. COUNTRY PROFILES IN REGIONAL SERIES (19)

| Regional Series | Countries Covered |
|--|--|
| GL ASEAN (6) | Cambodia, Indonesia, Malaysia, Philippines, Thailand, Vietnam |
| GL LATAM (5) | Brazil, Argentina, Colombia, Chile, Mexico-a |
| GL GCC (6) | Bahrain, Kuwait, Oman, Qatar, United Arab Emirates, Saudi Arabia |
| GL NA (3) | Canada, United States, Mexico-a |
| a- Mexico profile is included in both LATAM and NA Series. | |

TABLE 2. COUNTRY REPORTS (27)

| GL Country Reports | | |
|--------------------|--------------|----------------|
| Table 1 countries | Australia | China |
| Czech Republic | Egypt | Germany |
| India | South Africa | United Kingdom |

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Year in Review: Global Market Overview

- An overview of the global lubricants market, covering:
 - Global automotive and industrial lubricants demand and forecast, plus key regions and markets
 - Lubricant basestock market review
 - Region and select market review
 - Competitive landscape, supplier market share by region and market segment, 2023
- Commercial automotive lubricants:
 - Overall regional demand volume by product, sub-product, and trade class
 - Overall regional suppliers' sales volume
 - Market developments
- Industrial lubricants:
 - Overall lubricant demand volume by product group, sub-product, and end use
 - Overall regional suppliers' sales volume
 - Market developments

Regional Summary: ASEAN, GCC and LATAM

- Market highlights
- Regional macroeconomic trends
- Mobility: Regional vehicle parc, production, and sales
 - Emerging mobility trends
- Sustainability trends in lubricants market
- Lubricants market review
 - Overall regional demand by value
 - Overall regional demand volume by segment, and country
 - Overall regional suppliers' sales volume
- Consumer automotive lubricants:
 - Overall regional demand volume by product, sub-product, and channel
 - Overall regional suppliers' sales volume
 - Market developments



SUBSCRIBER BENEFITS

This market study assists senior executives, product and market managers, strategic planners, raw material suppliers, and lubricant distributors in assessing the market for their products and understanding their competition on a global level. The customized report also:



Covers 27 markets and offers a comprehensive **Year in Review**, summarizing the overall global lubricants industry



Identifies volume opportunities at the product level (synthetics) or channel level (for example, franchised workshop), especially in markets with minimal growth



Determines barriers to growth, along with strategies to overcome them, while evaluating opportunities for mergers, acquisitions, and alliances and identifying key trends

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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