



# Global Lubricants: Market Analysis and Opportunities

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**Base Year: 2021**  
**To be published**  
**Q3 2022**


**20<sup>th</sup> edition**

In continuous publication since 2003, *Global Lubricants: Market Analysis and Assessment* provides a comprehensive, in-depth analysis of automotive and industrial finished lubricant products, end-use industries, trade classes, major suppliers, and market trends in leading markets and regions.

**Regional Coverage:**

- Asia-Pacific
- Europe
- Africa and the Middle East
- North America
- South America

## SCOPE

- › Profiles of 18 markets, providing a detailed, independent appraisal of the finished automotive and industrial lubricants industry in that market
  - › **Consumer automotive lubricants:** passenger car motor oil, 2T/4T, ATF, gear oil, and grease
  - › **Commercial automotive lubricants:** heavy-duty motor oil, hydraulic and transmission fluid, gear oil, and grease
  - › **Industrial oils and fluids:** general industrial oils, metalworking fluids, industrial engine oils, and process oils
  - › Penetration levels of synthetic and semi-synthetics will be analyzed and assessed
  - › Identifying market trends, opportunities and challenges
  - › Profiles of leading lubricants suppliers based on subscriber selection
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## Market Profiles

- Market overview, including political and economic background, trade barriers, and vehicle parc sales and production
- Impact of COVID-19 at a market level
- Commercial automotive market segment overview: product category, type, SAE viscosity grade, API service category, on-highway and off-highway, synthetics penetration, supplier market share, forecast and assumptions
- Consumer automotive overview: product category, type, SAE viscosity grade, API service category, installed and retail, synthetics penetration, supplier market share, forecast and assumptions
- Industrial oils and fluids overview: product category, type, viscosity grade, leading industries, synthetics penetration, supplier market share, forecast and assumptions
- Appraisal: market outlook, opportunities, and challenges

## Lubricant Supplier Profiles

- Background and organizational structure
- Recent developments
- Finished lubricants product portfolio and sales
- Distribution and marketing
- Appraisal
- New products

## Year in Review

An overview of the global lubricant market, covering:

- Global automotive and industrial lubricants demand and forecast, plus key regions and markets
- Lubricant basestock market review
- Region and select market review
- Competitive landscape, supplier market share by region and market segment, 2021



**Table 1. MARKETS FOR SUBSCRIBER SELECTION**

Australia	France	Pakistan
Bangladesh	Germany	Russia
Brazil	India	Saudi Arabia
Chile	Indonesia	Thailand
China	Italy	United Kingdom
Egypt	Mexico	United States

## REPORT BENEFITS

This market study assists senior executives, product and market managers, strategic planners, raw material suppliers, and lubricant distributors in assessing the market for their products and understanding their competition on a global level. The customized report also:

Covers your choice of 10 markets and/or supplier profiles and offers a comprehensive **Year in Review** summarizing the overall global lubricants industry

Identifies volume opportunities at the product level (synthetics) or channel level (for example, franchised workshop), especially in markets with little or no growth

Determines barriers to growth, along with strategies to overcome them, while evaluating opportunities for mergers, acquisitions, and alliances and identifying key trends

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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