

Global Lubricants: Market Analysis and Opportunities

Base Year: 2022

**Forecast Years:
2027 and 2032**

**Published
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21st edition

Regional Coverage:

In continuous publication since 2003, *Global Lubricants: Market Analysis and Assessment* provides a comprehensive, in-depth analysis of automotive and industrial finished lubricant products, end-use industries, trade classes, major suppliers, and market trends in the leading markets and regions.

- Asia-Pacific
- North America

- Europe

- Africa and the Middle East

SCOPE

› Lubricant market profiles of 15 countries, providing a detailed, independent appraisal of the finished automotive and industrial lubricants industry in that market

› **Consumer Automotive Lubricants:** passenger car motor oil, 2T/4T, ATF, gear oil, and grease

› **Commercial Automotive Lubricants:** heavy-duty motor oil, hydraulic and transmission fluid, gear oil, and grease

› **Industrial Oils and Fluids:** general industrial oils, metalworking fluids, industrial engine oils, process oils, and industrial grease

› Penetration levels of synthetics and semi-synthetics

› Market trends, opportunities, and challenges

› Profiles of leading lubricants suppliers based on subscriber selection

**DETAILED ANALYSIS OF MAJOR SUPPLIERS AND
COMMERCIAL AUTOMOTIVE LUBRICANTS MARKET**

TABLE OF CONTENTS

Market Profiles

- Introduction: Market appraisal, economic background
- Mobility: Vehicle parc, production, and sales. Emerging mobility trends
- Commercial automotive lubricants:
 - Lubricant specifications and applications
 - Lubricant demand by product category and market segment (on-highway and off-highway)
 - HDMO demand by formulation type, viscosity grade, market segment (on- and off-highway), and API classification
 - Market segments: on-highway and off-highway
 - Maintenance and purchasing practices
 - Market developments
- Consumer automotive lubricants:
 - Lubricant specifications and applications
 - Lubricant demand by product category
 - PCMO demand by formulation type, viscosity grade, and API classification
 - Market segments: installed and retail
 - Maintenance and purchasing practices
 - Market developments
- Industrial lubricants:
 - Lubricant specifications and applications
 - Overall market by major product categories
 - General industrial oil and grease
 - Process oil and metalworking fluid
 - Industrial engine oil
 - End-use industries
 - Maintenance and purchasing practices
 - Market developments
- Sustainability: policies, technologies, market initiatives, and products related to low carbon and sustainability trends
- Lubricants suppliers:
 - Supplier sales by market segments
 - Supplier sales to commercial automotive segment by on-highway and off-highway segments
 - Supplier sales to consumer automotive segment by car and two-wheeler segments
 - Supplier sales of process oils and metalworking fluids
 - Supplier sales of high-performance (synthetics) gear oil, hydraulic fluid, and grease

TABLE 1. COUNTRY MARKETS (15)

Belgium	India	Portugal
China	Japan	South Africa
Egypt	Netherlands	South Korea
France	Nigeria	Spain
Germany	Poland	United Kingdom

TABLE OF CONTENTS

Lubricant Supplier Profiles

- Background and organizational structure
- Recent developments
- Finished lubricants product portfolio and sales, 2022
- Distribution and marketing
- Appraisal
- New products

TABLE 2. SUPPLIER PROFILES (5)

bp	Shell
FUCHS Petrolub SE	TotalEnergies
Saudi Aramco	

Year in Review

An overview of the global lubricant market, covering:

- Global automotive and industrial lubricants demand and forecast, plus key regions and markets
- Lubricant basestock market review
- Region and select market review
- Competitive landscape, supplier market share by region and market segment, 2022



REPORT BENEFITS

This market study assists senior executives, product and market managers, strategic planners, raw material suppliers, and lubricant distributors in assessing the market for their products and understanding their competition on a global level. The customized report also:

Covers 10 markets and/or supplier profiles of your choice and offers a comprehensive **Year in Review**, summarizing the overall global lubricants industry

Identifies volume opportunities at the product level (synthetics) or channel level (for example, franchised workshop), especially in markets with little or no growth

Determines barriers to growth, along with strategies to overcome them, while evaluating opportunities for mergers, acquisitions, and alliances and identifying key trends

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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Americas

+1-973-435-3407

Brazil

+55-11-3624-8718

China

+86-21 6012-6500

Abu Dhabi

+971 02 654 4147

Europe

+32-2-770-4740

India

+91-124-4546-100

Japan

+81-3-3242-6295