

Global Lubricants: Market Analysis and Opportunities

Base Year: 2020

**Published:
November 2021**

19th edition

Regional Coverage:

In continuous publication since 2003, *Global Lubricants: Market Analysis and Assessment* provides a comprehensive, in-depth analysis of automotive and industrial finished lubricant products, end-use industries, trade classes, major suppliers, and market trends in leading country markets and regions.

- Asia-Pacific
- Europe
- Africa and the Middle East
- North America
- South America

SCOPE

- › Profiles of 17 country markets, providing a detailed, independent appraisal of the finished automotive and industrial lubricants industry in that country
- › **Consumer automotive lubricants:** passenger car motor oil, 2T/4T, ATF, gear oil, and grease
- › **Commercial automotive lubricants:** heavy-duty motor oil, hydraulic and transmission fluid, gear oil, and grease
- › **Industrial oils and fluids:** general industrial oils, metalworking fluids, industrial engine oils, and process oils
- › Penetration levels of synthetic and semi-synthetics will be analyzed and assessed
- › Identifying market trends, opportunities and challenges
- › Impact of COVID-19 on leading markets, products, and end-use industries and shift in long-term trends
- › Profiles of leading lubricant marketers

**FEATURING IMPACT OF COVID-19
ON LEADING MARKETS, PRODUCTS,
AND END-USE INDUSTRIES**

TABLE OF CONTENTS

Year in Review

An overview of the global lubricant market, covering:

- Global lubricant demand, plus key regions and countries
- Lubricant performance trends, covering PCMO and HDMO viscosity grade shifts and penetration of synthetic and semi-synthetic lubricants by region and product
- Impact of COVID-19 on the lubricants market; demand in major markets, end-use industries, and product categories; shifts in market trends; and other factors
- Competitive landscape
- Overview of leading country markets

Country Market Profiles

- Country overview, including political and economic background, trade barriers, and vehicle parc sales and production
- Impact of COVID-19 at a country level
- Commercial automotive market segment overview: product category, type, SAE viscosity grade, API service category, on-highway and off-highway, synthetics penetration, supplier market share, forecast and assumptions

Country Market Profiles (continued)

- Consumer automotive overview: product category, type, SAE viscosity grade, API service category, installed and retail, synthetics penetration, supplier market share, forecast and assumptions
- Industrial oils and fluids overview: product category, type, viscosity grade, leading industries, synthetics penetration, supplier market share, forecast and assumptions
- Appraisal: market outlook, opportunities, and challenges

Lubricant Supplier Profiles

- Background and organizational structure
- Recent developments
- Finished lubricants product portfolio and sales
- Distribution and marketing
- Appraisal
- New products



Table 1. List of Countries Covered

Argentina	Indonesia	Morocco	United Kingdom
China	Ireland	Nigeria	United States
Egypt	Japan	Philippines	
Germany	Malaysia	Russia	
India	Mexico	South Korea	

REPORT BENEFITS

This market study assists senior executives, product and market managers, strategic planners, raw material suppliers, and lubricant distributors in assessing the market for their products and understanding their competition on a global level. The customized report also:

Covers your choice of 10 country market and/or supplier profiles and offers a comprehensive **Year in Review** summarizing the overall global lubricants industry

Identifies volume opportunities at the product level (synthetics) or channel level (for example, franchised workshop), especially in country markets with little or no growth

Determines barriers to growth, along with strategies to overcome them, while evaluating opportunities for mergers, acquisitions, and alliances and identifying key trends

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

A Full Spectrum of Services



Custom
Research



Market Research
Reports



Management
Consulting

KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

Americas

+1-973-435-3407

Brazil

+55-11-3079-0792

China

+86-21 6012-6500

Dubai

+971-4-214-9892

Europe

+32-2-770-4740

India

+91-124-4546-100

Japan

+81-3-3242-6277