



GLOBAL MARINE LUBRICANTS: MARKET ANALYSIS AND OPPORTUNITIES

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The report is a comprehensive analysis of the global marine lubricants industry in the wake of the introduction of category II cylinder oils, economic and trade disruption due to geopolitical developments, future fuels, and other factors. This report will focus on key trends, developments, changes, challenges, and business opportunities.

Scope



- Demand for marine lubricants at a global level for the base year and forecast period
- Analysis of demand by major product categories, including system oils, cylinder oils, trunk piston engine oils, and other lubricants
- Analysis of demand by region
- Analysis of demand by industry segments, including ocean-going vessels, coastal vessels, vessels operating in in-land waterways, and other vessels
- Evaluation of key market, technology, and regulatory trends
- Profile and evaluation of key suppliers
- Market analysis and identification of opportunities and challenges

Regional Coverage



Global

Features and Timing



Base Year: 2022

Published: September 2023

4th Edition

**Shipping Companies Survey
on Future Fuels**

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Introduction

Executive summary

An overview of the report findings

Global Shipping Industry Overview

- Industry structure and segments
- Geographic distribution and key ports
- Shipping statistics and key trends
- Regulations
- Emerging technologies
- Industry growth and outlook

Global Marine Lubricant Market

- Product types: Specifications, function, and performance
- Marine lubricants pricing
- Market demand by product types
- Market demand by industry segment: Deep-sea, in-land/coastal, and other
- Market demand by region and key ports
- Market demand by ship types: Tankers, bulker, cargo, and all other
- Marine lubricants suppliers
- Industry trends: Economic, technology, regulatory, product, and other
- Impact of category II cylinder oils
- Impact of IMO 2030 and 2050, VIDA, EEDI, BWMS, and other trends on marine lubricants demand and products
- Future fuels (LNG, ammonia, methanol, hydrogen, and synthetic fuels) and impact on marine lubricants demand

- Growth drivers and restraints
- Demand growth and outlook
- Market opportunities and challenges

Competitive Landscape

Short profiles of leading marine lubricants marketers (listed in Table 1):

- Company background
- Marine lubricant product range
- Sales volume
- Marine lubricants supply network including ports directory, which will give details on product offerings, turn around time, etc.

Shipping Companies Survey

Survey of shipping companies to understand:

- Future fuels choices
- Important factors to choose marine lubricant suppliers
- Marine lubricant suppliers ranking

TABLE 1: LIST OF SUPPLIERS PROFILED

bp	PetroChina
Chevron	Shell
ExxonMobil	Sinopec
Gulf Oil Marine	Total

SUBSCRIBER BENEFITS

This study serves as an excellent resource to gain an understanding of the marine lubricants market in terms of key markets, technology and product trends, market opportunities, and challenges. Specifically, it helps subscribers:



Develop business strategies by understanding the economic, technological, and regulatory trends shaping and driving the global shipping industry and their impact on marine lubes



Design and develop products, marketing, and sales strategies targeting key end-use segments



Develop market entry and market expansion strategies by evaluating the current and future demand scenarios

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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