



# MOSQUITO CONTROL: GLOBAL MARKET ANALYSIS AND OPPORTUNITIES

A comprehensive analysis examining the mosquito control/disease vector and the pesticides used for its treatment control by governments\*, this report provides suppliers and formulators with the latest information on product usage for the mosquito control market with a breakdown for adulticides and larvicides.

## Scope



### Each country report features:

- Sales by brand
- Sales by supplier
- Product types covered:
  - Adulticides
  - Larvicides
  - Biologicals
  - Insect growth regulators
  - Chemicals
- Surface films/oils
- Active ingredient usage
- Key trends
- Industry structure
- Zika virus update
- West Nile virus update
- Other diseases

\*Includes insecticides for governmental professional mosquito control; excludes insecticides for consumer end users or pest control operators

## Regional Coverage



Brazil, India, Indonesia, Malaysia, Mexico, Thailand, United States

## Features and Timing



Base Year: 2023  
To be Published: Q2 2024  
22<sup>nd</sup> Edition

**FEATURES INTERACTIVE DATABASE**

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## Introduction

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### Structure of the industry

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- Available acres/hectares
- Geographic distribution
- Methods of control

### Insecticides

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- Historical and current sales (when available)
- Sales by region (U.S. only)
- Sales by product form
- Sales by product type
- Acre or hectare treatments by product type
- Sales and volume by brand
- Consumption by active ingredient
- Acre or hectare treatments by brand
- Sales by supplier

## Adulticides

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- Sales and volume by brand
- Sales by region (U.S. only)
- Acre or hectare treatments by brand

## Larvicides

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- Sales and volume by brand
- Sales by region (U.S. only)
- Acre or hectare treatments by brand

## Mosquito Control Trends and End-User Opinions

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- Zika virus update by country
- Impact of diseases on each country:
  - Current disease situation
  - New diseases
  - Control options
  - Other

## Global Summary

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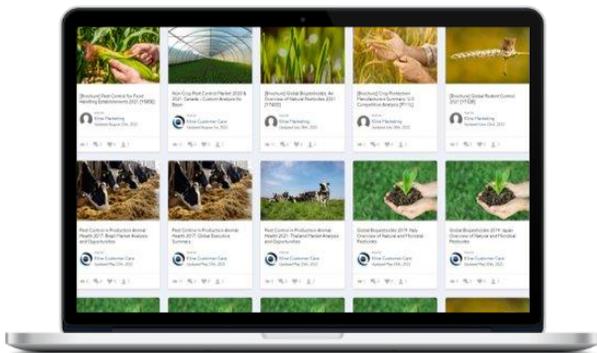
- Sales by brand
- Sales by supplier
- Global trends

## Appraisal and Outlook

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- Growth drivers and constraints

### INTERACTIVE DATABASE



# SUBSCRIBER BENEFITS

This study serves as an excellent resource for manufacturers and formulators of mosquito control insecticides used by governments. Specifically, it provides subscribers with:



A highly reliable and independent assessment of the brand share sales of mosquito control insecticides



Assistance with regulatory filings by providing volumes of active ingredients used



Information from both the end-user perspective and key industry experts for each country surveyed

## Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

## New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

# KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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