

Global Rodent Control: Country Analysis and Opportunities

Base Year: 2021

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2nd edition

A detailed overview of how rodents are controlled in different industry segments including agriculture, households, professional pest control, and urban cities, this study includes the leading rodenticide brands and suppliers for each segment.

Regional Coverage: • Brazil • China • France • Mexico

SCOPE

- › Each country includes analyses for:
 - Crops in the field
 - Stored agricultural commodities
 - Consumers
 - Pest control companies
 - Urban centers
- › Main rodent pests commonly controlled
- › Different rodent control techniques used, including non-chemical methods
- › Sales of rodenticides by brand and supplier
- › Sales by active ingredient
- › Outlook to 2024

**INCLUDES INTERACTIVE
DATABASE**

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Introduction

Executive Summary

An overview of the report findings plus a forecast based on Kline's FutureView Forecasting Model

Each report will cover the following segments:

- Crops in the field
- Stored agricultural commodities
- Consumers
- Pest control companies
- Urban centers

INTERACTIVE DATABASE

Includes: interactive database tool for easy-to-navigate data analysis

Country Analysis

Each market segment contains the following information (some markets, where appropriate):

- Structure of the market
- Different rodent species
- Extent of problems/damages
- Effectiveness of current products
- Regulatory policies
- Methods of control
 - Non-chemical controls
- Rodenticide sales by brand and supplier
- Active ingredients by sales and volume
- Prices at end-user level
- Rodenticide sales by product form
- Outlook for five years



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of rodenticides. Specifically, it assists subscribers by providing:

Analysis of the main rodent problems and which brands and active ingredients are most widely used for control

An understanding of current and changing legislature for rodenticide usage in different areas of control

An assessment of how the market is expected to change in the next five years, guiding new product development

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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Americas

+1-973-435-3407

Brazil

+55-11-3079-0792

China

+86-21 6012-6500

Dubai

+971-4-214-9892

Europe

+32-2-770-4740

India

+91-124-4546-100

Japan

+81-3-3242-6277