

# GLOBAL SYNTHETIC LUBRICANT BASESTOCKS:

## MARKET ANALYSIS AND OPPORTUNITIES

A comprehensive analysis of the fast-growing synthetic basestocks market, the report highlights growth opportunities for basestock marketers in a flat-to-declining market for finished lubricants and growing focus on sustainability. As demand for synthetic lubricants grows, new opportunities arise for synthetic basestock marketers.

### Scope



- Global synthetic lubricant demand and trends
- Global synthetic basestocks demand by region, lubricant application, and viscosity grade in the case of automotive engine oils
- Comparison of leading basestock types
- Formulation and substitution trends and inter-material competition
- Synthetic basestock demand outlook
- Profiles of leading suppliers

### Regional Coverage



Africa and the Middle East  
Asia-Pacific  
Europe  
North America  
South America

### Features and Timing



Base Year: 2023

Forecast: 2033

Release Date: Q2 2024

6<sup>th</sup> Edition

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## Introduction

### Executive Summary

An overview of key findings

### Global Finished Lubricant Market

- Finished lubricant demand by product and region
- Penetration of synthetic and semi-synthetic lubricants
- Product performance trends
- Demand outlook

### Global Synthetic Basestock Market

- Comparison of different synthetic basestocks
- Application by basestock type
- Pricing
- Demand by basestock type and application
- Inter-material competition
- Demand outlook

### Synthetic Basestock Profiles

Detailed profiles of synthetic basestocks (listed in table 1) are provided, including the following information:

- Product overview
- Supply
- Pricing
- Consumption
- Demand trends
- Demand outlook

### Supplier Profiles

Detailed profiles of leading synthetic basestock suppliers (listed in Table 2) are provided, including the following information:

- Company background
- Overview of synthetic basestocks business
- Product portfolio/manufacturing
- Appraisal

TABLE 1. SYNTHETIC BASESTOCKS COVERED

Polyalphaolefins	Group III/III+
Synthetic esters	Polyalkylene glycol
Polyisobutylene	Phosphate esters
Alkylated aromatics	

TABLE 2. SYNTHETIC BASESTOCKS SUPPLIER PROFILES

BASF	Chevron Phillips	Clariant
Croda	Daihachi	Dow
ExxonMobil	Huntsman	ICL
Idemitsu	INEOS	CNPC Lanzhou
Lanxess	Lu'an	Lubrizol
NACO	Nanjing Well	NOF
NYCO	Oleon	

# SUBSCRIBER BENEFITS

This report assists industry participants in identifying business opportunities within the global synthetic lubricant basestocks industry. It also serves as an invaluable tool in the strategic planning process. Specifically, the report helps subscribers to:



Develop pricing and market entry strategies, and maximize returns along the value chain



Perform competitive intelligence assessments, and identify new applications and business development opportunities



Develop strategic plans, and focus on product/service offerings and target markets

## Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

## New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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