



GLOBAL WHITE OILS:

MARKET ANALYSIS AND OPPORTUNITIES

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White oils are highly refined oils made from paraffinic or naphthenic basestocks. They are colorless, odorless mineral or synthetic oils that are used in a variety of applications. The global demand for white oils has been increasing slowly over the past few years. Despite the slow growth, the market remains dynamic due to the increasing use of Group II baseoils, intensifying competition from small suppliers and substitution by other products, along with increasing regulatory control.

Scope



- Global demand for white oils in 2023 and forecast to 2028
- Detailed profiles of major white oil markets, focusing on overall demand by application, purity grade, baseoil type, and viscosity range
- Analysis of market trends, growth drivers and restraints, and regulations
- Major suppliers and their market shares
- Evaluation of market opportunities and challenges

Regional Coverage



Asia-Pacific Europe North America
South America Africa and Middle East

Features and Timing



Base Year: 2023

Forecast to 2028

Published: December 2023

4th Edition

**COVERS LOW CARBON FOOTPRINT
WHITE OILS**

TABLE OF CONTENTS

Introduction

Executive summary

An overview of the report findings includes the following:

- Global white oil demand
- Global white oil demand by application in key markets by:
 - Purity grade: Technical grade, food grade, pharmaceutical grade
 - Baseoil type
 - Viscosity range
 - Major supplier
- Global white oil demand outlook
- Market assessment

Product Analysis

- White oil description and key applications
- Demand by region: Focus on key countries as listed in Table 1.
- For each region, demand by application, purity grades, baseoil type, and viscosity ranges
- Product pricing
- Market structure and supply chain
- Key supplier market shares
- Demand outlook

End-Use Analysis

- Industry overview: Size, structure, geographic spread, and growth
- Regulations
- White oils used, product specifications, consumption: Overall, by viscosity range, purity grade, and baseoil type
- Industry growth and demand outlook

Market Analysis

- Growth drivers and restraints
- Market opportunities and challenges

Low Carbon Footprint (LCF) White Oils

- Product description
- Information on regulations and approvals needed, if any
- Assessment of need (Need gap analysis)
- End users’ expectations from LCF white oils
- Price estimation

TABLE 1. REGIONAL LIST	
REGIONS	FOCUS COUNTRY LIST
Asia-Pacific	India, China, Indonesia, South Korea, and Japan
Europe	Germany, France, and U.K.
Americas	U.S. and Brazil
Africa and the Middle East	South Africa

SUBSCRIBER BENEFITS

This study assists white oil marketers in identifying opportunities within the global white oil industry. It also serves as an invaluable tool in the strategic planning process. Specifically, the report helps subscribers to:



Assess the global demand for white oils in terms of applications and markets



Analyze the impact of changing basestock use, manufacturing technology, COVID-19, and regulations



Design and develop products and marketing strategies for key end-use industries by assessing unmet needs and barriers to entry

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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