

# Global White Oils: Market Analysis and Opportunities

**Base Year: 2020**

**Forecast to 2025**

**Published:  
Q3 2021**

**3<sup>rd</sup> edition**

**Regional Coverage:** Global

White oils are highly refined oils made from paraffinic or naphthenic basestocks. They are colorless, odorless mineral or synthetic oils that are used in a variety of applications. The global demand for white oils has been increasing slowly over the past few years. Despite the slow growth, the market remains dynamic due to the increasing use of Group II baseoils, intensifying competition from small suppliers, substitution by other products, and increasing regulatory control.

## SCOPE

- › Global demand for white oils in 2020 and forecast to 2025
- › Detailed profiles of major white oil markets, focusing on overall demand by application, purity grades, baseoil type, and viscosity ranges
- › Analysis of market trends, growth drivers and restraints, and regulations
- › Major suppliers and their market shares
- › Evaluation of market opportunities and challenges

**INCLUDES ANALYSIS OF THE  
IMPACT OF COVID-19**

# TABLE OF CONTENTS

## Introduction

### Executive Summary

An overview of the report findings includes the following:

- Global white oil demand
- Global white oil demand by application in key markets by:
  - Purity grades: technical grade, food grade, pharmaceutical grade
  - Baseoil type
  - Viscosity range
  - Major suppliers
- Global white oil demand outlook
- Impact of COVID-19
- Market assessment

**Table 1. Country List**

Asia-Pacific	India, China, South Korea, Indonesia, and Japan
Europe	Germany, France, and U.K.
Americas	U.S., Brazil, and Mexico
Africa and the Middle East	South Africa

## Individual Country Reports

Detailed country profiles focusing on key markets (listed in Table 1) are provided, including the following information:

### *Product Analysis*

- White oil description and key applications
- Demand by application, purity grades, baseoil type, and viscosity ranges
- Product pricing
- Market structure and supply chain
- Key supplier market shares
- Demand outlook

### *End-Use Analysis*

- Industry overview: size, structure, geographic spread, and growth
- Regulations
- White oils used, product specifications, consumption: overall, by viscosity range, purity grade, and baseoil type
- Industry growth and demand outlook

### *Market Analysis*

- Growth drivers and restraints
- Impact of COVID-19
- Market opportunities and challenges



## REPORT BENEFITS

This report assists white oil marketers in identifying opportunities within the global white oil industry. It also serves as an invaluable tool in the strategic planning process. Specifically, the report helps subscribers to:

Assess the global demand for white oils in terms of applications and markets

Analyse the impact of changing basestock use, manufacturing technology, COVID-19, and regulations

Design and develop products and marketing strategies for key end-use industries by assessing unmet needs and barriers to entry

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

### A Full Spectrum of Services



Custom  
Research



Market Research  
Reports



Management  
Consulting

## KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

### Americas

+1-973-435-3407

### Brazil

+55-11-3079-0792

### China

+86 21 6079 0805

### Dubai

+971-4-214-9892

### Europe

+32-2-770-4740

### India

+91-124-4546-100

### Japan

+81-3-3242-6277