



Global Synthetic Lubricant Basestocks: Market Analysis and Opportunities

Base Year: 2019

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4th edition

Regional Coverage:


A comprehensive analysis of the fast-growing synthetic basestocks market, highlighting growth opportunities to basestock marketers in a flat to declining market for finished lubricants. As demand for synthetic lubricant grows, new opportunities emerge for synthetic basestock marketers.

An updated demand model reflecting the post-COVID-19 market will be issued to all subscribers.

- Africa and the Middle East
- Asia-Pacific

- Europe
- North America
- South America

SCOPE

- › Global synthetic lubricant demand and trends
 - › Global synthetic basestocks demand by region, lubricant application, and viscosity grades in the case of automotive engine oils
 - › Comparison of leading basestock types
 - › Formulation and substitution trends and inter-material competition
 - › Synthetic basestock demand outlook
 - › Profiles of leading suppliers
- 

Includes an Excel-based demand model

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Executive Summary

An overview of key findings

Global Finished Lubricant Market

- Finished lubricant demand by product and region
- Penetration of synthetic and semi-synthetic lubricants
- Product performance trends
- Demand outlook

Global Synthetic Basestock Market

- Comparison of different synthetic basestocks
- Application by basestock type
- Pricing
- Demand by basestock type and application
- Inter-material competition
- Demand outlook

Synthetic Basestock Profiles

Detailed profiles of synthetic basestocks (listed in table 1) are provided, including the following information:

- Product overview
- Supply
- Pricing
- Consumption
- Demand trends
- Demand outlook

Supplier Profiles

Detailed profiles of leading synthetic basestock suppliers (listed in table 2) are provided, including the following information:

- Company background
- Overview of synthetic basestocks business
- Product portfolio/manufacturing
- Appraisal

Table 1. Synthetic Basestocks Covered

| | |
|---------------------|---------------------|
| Polyalphaolefins | Group III/III+ |
| Synthetic esters | Polyalkylene glycol |
| Polyisobutylene | Phosphate esters |
| Alkylated aromatics | |

Table 2. Synthetic Basestocks Suppliers Profiles

| | | |
|------------|------------------|-----------------|
| BASF | Chevron Phillips | Clariant |
| Croda | Daihachi | Dow |
| ExxonMobil | Huntsman | ICL |
| Idemitsu | INEOS | Yingkou Zinghou |
| Lanxess | Lu'an | Lubrizol |
| NACO | Nanjing Well | NOF |
| NYCO | Oleon | CNPC Lanzhou |
| Youme | | |

REPORT BENEFITS

This report assists industry participants in identifying business opportunities within the global synthetic lubricant basestocks industry. It also serves as an invaluable tool in the strategic planning process. Specifically, the report helps subscribers to:

- Develop pricing and market entry strategies
- Maximize returns along the value chain
- Perform competitive intelligence assessments
- Identify new applications and business development opportunities
- Develop strategic plans
- Focus product/service offerings and target markets

METHODOLOGY

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