

Global Wax Industry: Market Analysis and Opportunities

Base year: 2019

**Now published:
Q1 2020**

6th edition

Regional coverage:

A detailed independent appraisal of the complex wax market exploring market opportunities and challenges for wax market participants, amid a shift from conventional petroleum wax-based products to synthetic and vegetable waxes. The report focuses on leading petroleum waxes, synthetic waxes, vegetable and plant waxes, evaluating their global supply-demand scenarios.

- Asia-Pacific
- Europe
- North America
- Latin America
- Africa and the Middle East

SCOPE

- › Detailed wax market profiles for leading petroleum waxes, synthetic waxes, vegetable and plant waxes, and select specialty waxes
- › Global and regional wax supply and demand by wax type
- › Global and regional wax supply and demand outlook by wax type
- › Analysis of wax positioning and pricing
- › Analysis of market trends, growth drivers, and restraints
- › Evaluation of market opportunities and challenges

COMING SOON
**Impact of COVID-19 Market Update,
2020-2024**

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Introduction

Executive Summary

An overview of the report findings plus forecast based on Kline's Global Wax Market Model

Wax Industry Overview

- Wax types, properties, and grades
- Wax applications
- Wax application by type of wax

Profile of Regional Markets

Detailed regional profiles of Asia-Pacific, Europe, North America, Latin America, and Africa and the Middle East, covering the following information:

- Wax supply
- Wax demand
- Wax supply-demand balance and trade
- Wax pricing and inter-material competition
- Market outlook opportunities and threats

Wax Market Profiles

Detailed wax market profiles will be provided for:

- Petroleum waxes – FRP, SRP/scale, slack
- Petrolatum
- Microcrystalline wax
- Polyolefin
- Fischer-Tropsch
- Alpha-olefin
- Vegetable and plant waxes
- Summary of modified waxes

Each of the above wax profiles will cover the following information:

- Wax supply
- Wax applications and demand
- Wax pricing
- Wax supply-demand outlook
- Wax market outlook, opportunities, and threats

Wax Positioning, Pricing, and Inter-Material Competition

- Historical wax pricing trends
- Current wax pricing by wax type

INTERACTIVE DATABASE



IMPLICATIONS OF COVID-19 CRISIS



Updated forecast assessing the impact of COVID-19 on the wax market in 2020 and 2024 will soon be published

REPORT BENEFITS

This report will serve as an invaluable tool in the strategic planning process for wax producers, blenders, formulators, marketers, and other market participants by identifying opportunities and challenges within the industry. Specifically, it will help subscribers:

Identify future growth potential by analyzing current and projected supply of petroleum waxes, synthetic waxes, and vegetable and plant waxes

Evaluate market opportunities by analyzing current and projected demand for petroleum waxes, synthetic waxes, and vegetable and plant waxes

Understand wax pricing and positioning trends, as well as gauge the inter-material competition among key wax types

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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