



INDUSTRIAL AND INSTITUTIONAL CLEANING PRODUCTS:

CANADA MARKET ANALYSIS AND OPPORTUNITIES

The report provides a comprehensive analysis examining the industrial and institutional cleaning market in Canada. It will focus on key trends, developments, changes, challenges, and business opportunities.

Scope



- Size and segmentation of professional cleaning products in Canada by product and end-use segment
- Comprehensive product coverage:
 - Air and odor control
 - Dish washing
 - Floor care
 - Hand care
 - Laundry cleaning
 - Surface cleaning
 - Wipes
- Sales in 2023 and 2024
- Key trends, challenges, and opportunities
- Regulatory trends

- Green cleaning/sustainability
- Outlook to 2029

Regional Coverage



Canada

Features and Timing



Base Year: 2024

Release Date: Q3 2024

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Introduction

Definitions, scope, methodology, and assumptions

Executive Summary

An overview of study findings, including major trends, challenges, opportunities, and summary of sales and forecasts

End-Use Segments

Each end-use segment as shown in Table 1 contains the following:

- Introduction
- Structure of the industry
- Sales of professional cleaning products by type in 2023 and 2024
- Purchase channels
- Key trends, challenges, and opportunities
- Outlook to 2029

Product Categories

For each product class shown in Table 2, the following information is provided:

- Sales for 2023 and 2024
- Leading brands and suppliers
- Innovation trends
- Outlook to 2029

Supplier Profiles

For each supplier shown in Table 3, the following information is provided:

- Company overview
- Professional cleaning product portfolio
- Methods of distribution
- Sales by product type, 2023 and 2024
- Sales by end-use segment
- Outlook to 2029

TABLE 1. END-USE SEGMENTS ANALYZED

SEGMENT	TYPES OF BUSINESSES INCLUDED
Contract cleaners	Building service contractors (BSCs) and contract cleaners
Education	Primary and secondary schools, and colleges and universities
Foodservice	Full-service, fast-food/quick-serve, and fast-casual restaurants
Healthcare	Hospitals, nursing homes, and assisted living facilities
Hospitality	Hotels/motels, inns, guest/boarding homes, and bed and breakfasts
Industrial facilities	Manufacturing facilities, warehouses, government, and office buildings
Retailers	Drug stores and pharmacies, cash-and-carry, grocery and supermarkets, mass merchandisers, and department stores

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TABLE 2. PRODUCT CLASSES AND CATEGORIES COVERED

PRODUCT CLASS	PRODUCT CATEGORIES
Air and odor control	Deodorizers, air and fabric refreshers, odor eliminators
Dish washing	Automated dishwashing detergents, rinsing and drying aids, dish machine delimers, manual dish detergents, manual dish sanitizers, presoaks
Floor care	Cleaners, waxes, spray buffs, strippers
Hand care	Hand soaps, hand sanitizers
Laundry cleaning	Detergent, bleach, scent enhancers, sour, breakers, de-stainers, softeners
Surface cleaning	Disinfectants and sanitizers, general-purpose cleaners, degreasers, oven and grill cleaners, glass cleaners, drain cleaners, toilet bowl cleaners
Wipes	Wet wipes for surface cleaning, wet hand cleaning wipes, dry wipers

TABLE 3. SUPPLIERS PROFILED

3M	Haddon Chemical
Betco	Kersia (Choisy)
CloroxPro	Kimberly Clark Professional
Colgate Palmolive	Magic White Chemical
Diversey	P&G Professional
Dustbane	Reckitt
Ecolab	SC Johnson
Essity/Tork	Swish Maintenance
GOJO/Purell	Wood Wyant (Sani Marc)

SUBSCRIBER BENEFITS

This study serves as an excellent resource for cleaning chemical manufacturers and suppliers. Specifically, it will assist subscribers by providing:



A highly reliable and independent assessment of the Canada professional cleaning market, including thorough market segmentation and forecasts



Key market trends, challenges, opportunities, and shifts in purchase channels



Market estimates grounded in current research with end-use decision makers and suppliers and distributors in Canada

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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