



General Industrial Oils and Grease: Global Market Analysis and Opportunities

**Base Year: 2021
Forecasts to 2026**

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7th edition

Regional Coverage: Global

The global industrial sector is beginning to recover from the economic slowdown brought on by the worldwide pandemic. However, supply issues are continuing to plague various industries, and the pandemic is driving some longer-term changes across supply chains. In parallel, sustainability and becoming greener have continued to gain traction across many industries, which could bring new opportunities for lubricant marketers.

SCOPE

- › Demand for general industrial oils and greases at a global level and by key regions and end-use industries
 - Hydraulic fluids
 - Turbine oils
 - Gear oils
 - Compressor and refrigeration fluids
 - Greases
- › Sustainability objectives and strategies for different industries
- › Market trends covering technology shifts, regulations, increased focus on energy efficiency, emissions reduction, and renewability
- › Regional economic trends and impact on key end-use industries
- › Detailed analysis of key drivers and restraints at a global level for industrial lubricant demand and market outlook
- › Appraisal of market challenges and opportunities in a post-COVID-19 market

Covers the impact of COVID-19 and the emerging sustainability agenda

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Introduction

Executive Summary

An overview of the report findings, plus forecast based on Kline's FutureView forecasting model

Product Profiles

Detailed profiles of general industrial oils (covering hydraulic fluids, turbine oils, gear oils, and compressor and refrigeration fluids) and greases are provided, including the following information:

- Consumption by region and end-use industry
- Premium lubricant penetration such as synthetics
- Key suppliers and market share ranking
- Market developments, growth drivers, and restraints
- Market outlook, challenges, and opportunities

Industry Profiles

For each industry listed in Table 1, the following information is provided:

- Industry definition, structure, and segments
- Industry overview
- Lubricant applications, specifications, purchase practices, and performance requirements
- Lubricant consumption
- Key services offered by lubricant suppliers
- Industry approach to sustainability and roles played by lubricant suppliers
- Market developments, technology trends growth drivers, and restraints
- Market outlook, challenges, and opportunities

Glossary

- Lubricant products, applications, and specifications
- Key performance requirements



Table 1. INDUSTRIES COVERED

Mining	Cement
Power generation	Off-highway transportation
Primary metals	General manufacturing
Transportation equipment	

REPORT BENEFITS

This report serves as an excellent resource for blenders and marketers of industrial oils and fluids to build solid strategic plans and respond to competitive forces, emerging technologies, and sustainability trends. It also offers information and insights to:

Develop business strategies by understanding the trends and developments that are driving key end-use industries and regions

Design product development, marketing and sales strategies, and value-added service offerings

Identify key competitors and evaluate their market position, and identify potential customer segments to grow the business

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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