



# Kline Analyst Academy Program

Research, Consulting, and Beyond...

---

**Watch for 2023 Application  
Acceptance Date!**

## Program Introduction

**Full-time employment opportunity for new graduates looking to kick-start their career in the market research industry**



An opportunity to know the real business world and work with leading companies in the industry



Scope for building upon your skills, knowledge, wisdom, and interest area



Ongoing skills development, coaching, and support to grow

# Program Agenda



**Week 1**



## **General Introduction**

Get to know each other



**Week 2**



## **Orientation**

Get to know Kline



**Week 3–4**



## **Specific Program**

Get to know your job



**Week 5 Onwards**



## **On Ground**

Projects, coaching,  
and more

# Grow, Learn, Execute!

At Kline, you will have the opportunity to bring new expertise, capabilities, and strategic thinking to the firm. To support our clients' consulting and research needs, you will be tasked with following:



## Learn and Execute Research Assignments

Conduct desk research and primary research, perform analysis, and prepare reports



## Specialize in Kline Industries and Learn From Our Domain Experts

Support and interact with global industry leaders within the Energy, Professional Beauty, and Chemical domains



## Data Models and Forecasting

Get an opportunity to learn and support quantitative data models that feed into client strategy building



## Learn and Innovate – Technology, Tools, and Databases

Learn and implement technologies and tools to support innovative offerings to industry leaders

### Program Benefits



Become part of a highly innovative, multicultural, collaborative, supportive, and rewarding environment

Interact with and learn directly from domain experts, as well as develop your own industry expertise

Interact with global industry leaders

## Who Can Enroll?

Young professionals and new graduates ready to apply their education and take up the challenge to solve business problems



### Bachelor's/Master's Degree

New graduates or expecting degree completion by June 2022



### Problem Solving

Problem solving abilities and good analytical skills



### MS Office Tools, Data Visualization, Coding, and Programming Languages



### Communication and Collaboration

Good communication skill is a must – both verbal and written English

## Selection Process

Application Deadline: TBD

Selection process: TBD

Offers & feedback: TBD

Send your application to [askdigital@klinegroup.com](mailto:askdigital@klinegroup.com)

**APPLY BY (DATE TBD)**



## About Kline

Kline, a management consulting and market research firm, elevates industry expertise with technology to deliver highly predictive and actionable data, insights, and specialist advice.

We are known as “The Industry Experts,” with an enviable reputation for delivering best-in-class data and advisory services for several very targeted industry segments. This is why clients choose Kline and how we are different from other management consulting and market research firms.

We purposely set out to own three specific sectors — lubricants and petroleum specialties, professional beauty, and specialty chemicals. Doing so has rewarded us with a true competitive advantage and global leadership. When you join Kline, you will be a part of delivering “team intelligence,” through your deep industry expertise, data management skills, and/or analytic capabilities.

