

## Lubricants Industry: Full Access Subscription Service

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### New reports added each quarter

A repository of lubricants market reports, lubricants supplier profiles, special topic reports, and data tables, this subscription service covers all leading country markets and emerging growth areas.



### Regional Coverage:

Global and regional options available

## SUBSCRIPTION HIGHLIGHTS

- › Nearly 100 PowerPoint reports published annually, covering lubricants market studies, lubricants supplier profiles, and reports covering special topics
- › Key automotive and finished lubricants data for leading lubricants markets
- › Unlimited single-user access via MyKline.com
- › Regional subscription options available
- › Access to in-depth report webinars on various topics

**New reports added  
every quarter!**

# CONTENTS

## Country Profiles

- **Country overview:**  
Political and economic background; trade barriers; vehicle parc, sales, and production; and basestock and additive manufacturing and supply
- **Commercial automotive lubricants:**  
Demand by product category, type, SAE viscosity grade, and API service category; on-highway and off-highway fleets; synthetics penetration; and supplier market share, forecast, and assumptions
- **Consumer automotive lubricants:**  
Demand by product category, type, SAE viscosity grade, and API service category; installed and retail sales; synthetics penetration; and supplier market share, forecast, and assumptions
- **Industrial oils and fluids:**  
Demand by product category, type, and viscosity grade; leading industries; synthetics penetration; and supplier market share, forecast, and assumptions
- **Market appraisal:** Market outlook, opportunities, and threats

## Data Tables

- Summary lubricant data by market segment and region

## Supplier Profiles

- Company background
- Organization structure
- Recent developments
- Lubricant business overview

## Special Topics

- Bio-lubricants
- China HDMO Channel
- China PCMO Channel
- GIO and grease
- Marine lubricants
- NCEO
- Wind turbines
- Impact of COVID-19 on lubricants market
- Motorcycle oils
- HDMO 2040
- White Oils
- Metalworking fluids
- OEM genuine oils
- Green H2
- PCMO 2040
- Rubber process oil
- Lubricant additives
- Lubricant basestocks
- Synthetic lubricants



# PUBLICATION SCHEDULE

AME	ASIA	EUROPE	AMERICAS	SPECIAL TOPICS	SUPPLIER PROFILES
<b>2021 Q1 PUBLICATIONS</b>					
Summary 2020 regional lubes data  GCC Market VIDEO  <b>Country profiles:</b> • Bahrain • Kenya • Kuwait • Morocco • Nigeria • Oman • Qatar • Saudi Arabia • UAE	Summary 2020 regional lubes data  ASEAN Market VIDEO  <b>Country profiles:</b> • Australia • Cambodia • China • India • Indonesia • Japan	Summary 2020 regional lubes data  Europe Market VIDEO  <b>Country profiles:</b> • Germany • Russia • Sweden • Switzerland • Turkey • UK	Summary 2020 regional lubes data  NA Market VIDEO  <b>Country profiles:</b> • Argentina • Canada • Mexico • USA	Bio-lubricants China HDMO Channel China PCMO Channel GIO and grease Marine lubricants NGEO Synthetic lubricants Wind turbines Impact of COVID-19 on lubes market MCO MWF	FUCHS Idemitsu PetroChina Rosneft Shell Sinopec
<b>2021 Q2 PUBLICATIONS</b>					
<b>Country profiles:</b> • Egypt • Ghana • South Africa	<b>Country profiles:</b> • Malaysia • Pakistan • Philippines	<b>Country profiles:</b> • Belgium • Denmark • France • Italy	<b>Country profiles:</b> • Brazil • Chile • Colombia • Dominican Republic • Ecuador	Franchised workshops Green H2 PCMO 2040 Rubber process oil	Quaker Houghton SK Lubricants Total Valvoline
<b>2021 Q3 PUBLICATIONS</b>					
<b>Country profiles:</b> • Ethiopia • Kenya (Update) • Nigeria (Update)	<b>Country profiles:</b> • Taiwan • Thailand • Vietnam	<b>Country profiles:</b> • Netherlands • Poland • Spain	<b>Country profiles:</b> • El Salvador • Guatemala • Peru	Lubricant additives Lubricant base stocks Synthetic lubricants	Afton Lubrizol Infinium
<b>2021 Q4 PUBLICATIONS</b>					
<b>Country profiles:</b> • Algeria • Angola • Tanzania	<b>Country profiles:</b> • Hong Kong • S Korea	<b>Country profiles:</b> • Bulgaria • Slovenia	<b>Country profiles:</b> • Argentina (Update)	HDMO 2040 White Oils	BP Chevron ExxonMobil

**This service includes:**

**57 country reports**

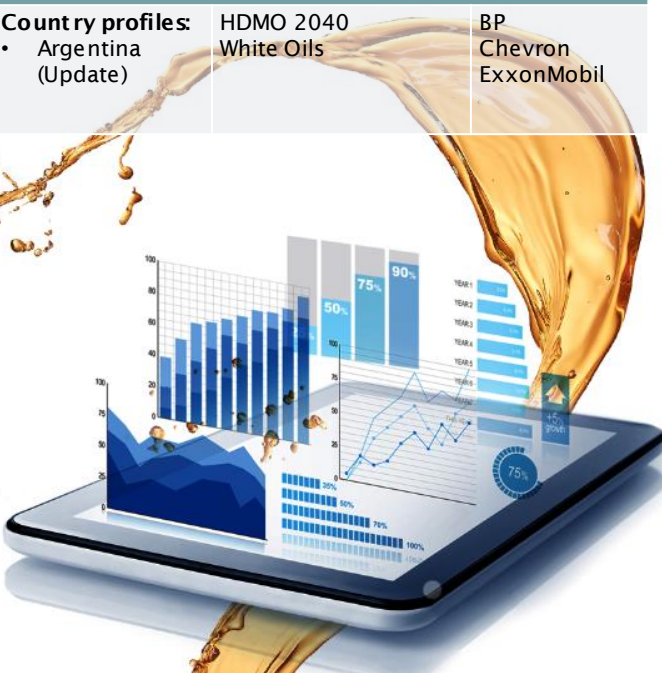
**20 special-topic reports**

**16 supplier reports**

**4 video presentations**

**4 regional lubricants data summaries**

*To be published continuously; new reports will be issued quarterly. Data tables updated every year in Q1*



## SUBSCRIPTION BENEFITS

Subscribers receive a continuous flow of premium market intelligence content covering key markets and suppliers around the world, as well as insights into emerging topics.

Specifically, this subscription service helps subscribers:

- Validate internal data
- Stay abreast of market developments and trends
- Develop strategic planning
- Assess the market and competition
- Identify opportunities and threats
- Assist in new product development
- Evaluate channel diversification opportunities

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

### A Full Spectrum of Services



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Research



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Reports



Management  
Consulting

## KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

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