



DON'T JUST REACT TO THE MARKET, PREDICT IT.

Introducing Kline's Ingredient Tracker, the one-stop solution to navigate the complexities of the personal care ingredients market

What is Kline's Ingredient Tracker?

Designed specifically for personal care ingredient manufacturers and distributors, Kline's Ingredient Tracker is more than just a tool—it's your strategic partner in the fast-paced world of personal care ingredients, formulations, and market analysis.

Stay informed, identify trends, understand market dynamics, quantify changes, forecast future demands, and pinpoint key accounts with precision and confidence.



Identify New Formulation Trends

Discover new and launching products, what's in them, what the ingredient volume potential is, and, most importantly, what it means for your business.



Gain Deeper Insights Into Formulation Changes

Go beyond simply identifying new ingredients trends, with comprehensive insights into how these changes affect entire product formulations and truly understand the broader implications of ingredient changes.



Stay Informed With Curated Market News

A customizable news feed means that you can filter out the noise and only get the most relevant information, enabling you to make informed decisions quickly and efficiently.

65 Years of Expertise

10 Years of Forecast Predictions

5k⁺ Ingredients Tracked

How Can This Positively Impact My Business?

What if you could look into the future with confidence. Now you can.

Kline's Ingredient Tracker offers forecasts on market potential for the next 5–10 years, including volume implications of shifts in formulations. This long-term perspective is invaluable for strategic planning, helping you position your products and services for sustained success.

Kline's Ingredient Tracker helps you pinpoint key accounts by:

- » Modeling ingredient consumption for selected brands or companies
- » Identify high-value prospects
- » Understand the potential demand from the accounts that are pivotal to your portfolio's success

Product Features



An independent review of the status of ingredients based on the ISO 16128 standard at the **trade name level**



Our proprietary model enables you to understand the impact on business



Real-time data updates



Scenario plan with customizable metrics + predictive analytics



Kline + Company is a global market intelligence and advisory firm with core competencies in the Chemicals, Energy, and Beauty sectors. Celebrating 65 years of service in 2024, Kline empowers clients to make informed decisions that drive business growth with an unparalleled depth of industry expertise, extensive research capabilities, and data-driven insights.



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Talk to Us

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