

# Softgels and Liquid-Fill Capsules: Global Business Analysis and Opportunities

**Base Year: 2023**

**To be Published:  
Q2 2024**

The drug delivery industry, known for its constant innovation, has found softgels and liquid-fill capsules to be effective in delivering difficult-to-formulate APIs that struggle with stability and bioavailability issues. Softgels and liquid-fill capsules offer formulations greater flexibility and stability, while also catering to the need for higher drug bioavailability. For drug producers, these capsules also often mean easier scalability. As the adoption of these capsules as effective dosage forms increases among pharmaceutical and nutraceutical formulators worldwide, it becomes crucial to understand their market dynamics to identify the right opportunities.

**Regional Coverage:**

- Global

## SCOPE OF MARKET ANALYSIS

- › Market size by units (as applicable) and by value
- › Pricing analysis
- › Market by sector – pharmaceuticals and nutraceuticals
- › Market by polymer – gelatin, HPMC, pullulan, etc.
- › Sales by supplier
- › Capabilities of major suppliers
  - Suppliers of empty capsules
  - Key in-house producers

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#### FOR EACH CAPSULE TYPE:

- Market size analysis by pharmaceuticals and nutraceuticals
  - Market assessment by volume (where applicable) and value
- Competitive landscape
- Value chain analysis
  - Insight on key businesses
  - Evolving role of CDMOs in the capsule value chain
  - Evolving role of equipment suppliers in the capsule value chain
- Competition between types of capsules and from other dosage forms
- Technology trends: Functionalities (instant release, modified release, etc.) and innovation
- Analysis of industry and consumer trends
- Opportunities and challenges
- Outlook for five years

## MARKET ASSESSMENT BY CAPSULE FORM

SOFTGELS

EMPTY HARD LIQUID-FILLS

IN-HOUSE LIQUID-FILLS



## SUBSCRIBER BENEFITS

This report serves as an excellent resource for suppliers of empty liquid-fill capsules and suppliers of equipment and services for capsule filling. Specifically, it assists subscribers by providing:

A detailed understanding of the capsules value chain

Insight into market dynamics and competition

Identification of growth opportunities in liquid-fill capsules industry

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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