LUBESNET DATABASE

18TH Annual Release Available Online Through Annual Subscription

LubesNet helps assess finished lubricants demand at the global, regional, market, market segment, product type, and viscosity grade levels.

LubesNet is the definitive source of identifying and quantifying industry trends and opportunities for global, regional, and independent lubricant and additive suppliers.

Scope

- LubesNet features the coverage of 68 markets and market share estimates for over 200 finished lubricants suppliers
- LubesNet answers questions such as:
    - When will EV penetration begin to negatively impact volumetric PCMO demand in China compared to the United States?
    - In 2023, which markets have the highest synthetics penetration in industrial oils and fluids?
    - How can I track the evolution of low-viscosity grade HDMO in developing markets?

Regional Coverage

Asia-Pacific	North America
Europe	Africa, Middle East
South America	Global

Features and Timing

Base Year: 2023

FutureView Forecast: 2028 and 2033

Release Date: Q1 2024

LUBESNET DATABASE CONTENTS

LubesNet captures finished lubricants demand in every important lubricant-consuming market. Demand estimates are segmented as per five core regions, plus a global summary. Each regional segment provides a detailed breakdown of finished lubricants demand in each market, along with an "All other" category.

Asia-Pacific: Australia, Bangladesh, China, India, Indonesia, Japan, Kazakhstan, Malaysia, Myanmar, New Zealand, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Region of Taiwan, Thailand, Vietnam (18)

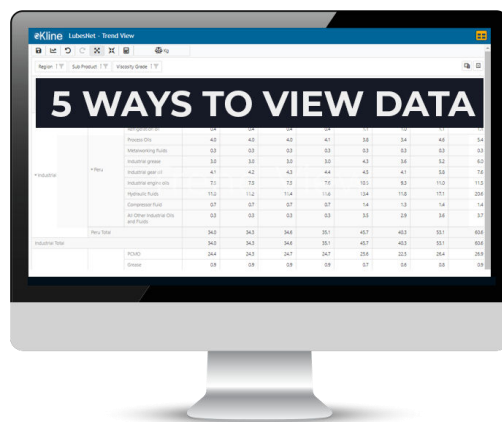**North America:** Canada, Mexico, United States (3)

Europe: Belarus, Belgium, Bulgaria, Croatia, France, Germany, Italy, Netherlands, Poland, Portugal, Russia, Serbia, Slovenia, Spain, Switzerland, Turkey, Ukraine, United Kingdom (18)

Africa and the Middle East: Bahrain, Egypt, Ghana, Kenya, Kuwait, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, United Arab Emirates (12)

South America: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Panama, Peru, Puerto Rico, Trinidad & Tobago, Venezuela (17)

- **Trend view:** Automotive and industrial finished lubricant demand: Historical 2018–2022, base year 2023, FutureView 2028 and 2033

- **Lubricant supplier market share:** Estimated automotive and industrial lubricants

- **Synthetic penetration:** Automotive and industrial by product type

- **Vehicle population:** By vehicle type/category

- **Engine oil service categories:** PCMO and HDMO demand by API service category and ACEA oil sequences

INTERACTIVE DATABASE

www.klinegroup.com

Report # Y634Q

SUBSCRIBER BENEFITS

LubesNet is easy to use and accessible globally through a single-user identification code and password. There are no limitations on the number of users in your organization. An annual subscription is an excellent tool to empower sales, management, and marketing personnel to utilize the most up-to-date data in their areas of responsibility and specific geographies. It will also serve as an invaluable tool in the strategic planning process.

FutureView forecasting enables users to override Kline's per-annum growth rates to run their own "what if" scenarios.

Trend View provides a complete view of lubricants demand from 2018 to 2033 to show how a market is evolving from low-margin to high-margin products.

Market-level supplier market share estimates help with entry strategies to identify key competitors such as global majors, national oil companies, public sector undertakings, and regional and independent suppliers.

Methodology

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts

Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.

Custom Research

Market Research Products

Advisory Consulting

Contact us at CustomerCare@klinegroup.com

Kline