

# LubesNet Database: 17<sup>th</sup> Annual Release Available Online Through Annual Subscription

**Base Year: 2022**

**Released:  
January 2023**

**FutureView Forecast:  
2027 and 2032**

**Regional Coverage:**

**LubesNet** helps assess finished lubricants demand at the global, regional, market, market segment, product type, and viscosity grade levels. **LubesNet** is the definitive source of identifying and quantifying industry trends and opportunities for global, regional, and independent lubricant and additive suppliers.

Asia-Pacific, North America, Europe, Africa and the Middle East, South America

## This Database Provides Answers to Questions such as:

- › Which are the most dynamic markets in the Asia-Pacific region that are leading volumetric lubricants demand across the automotive and industrial segments?
- › How will EV penetration both negatively and positively impact PCMO demand in mature markets compared to developing ones?
- › What is the ratio of SAE 15W-40 and 10Ws/5Ws in heavy duty motor oil in the United States, and how does it compare to Brazil?
- › Do domestic/local suppliers have the largest overall market share in the Philippines compared to international oil companies?

**FEATURING: COVERAGE OF 68 MARKETS  
AND SHARE ESTIMATES FOR OVER 200 FINISHED  
LUBRICANTS SUPPLIERS**

# DATABASE CONTENTS

**LubesNet** captures finished lubricants consumption in every important lubricants-consuming market. Demand estimates are segmented according to five core regions, plus a global summary. Each regional segment provides a detailed breakdown of finished lubricants consumption in each market, plus an “All other” category.

**Asia-Pacific:** Australia, Bangladesh, China, India, Indonesia, Japan, Kazakhstan, Malaysia, Myanmar, New Zealand, Pakistan, the Philippines, Singapore, South Korea, Sri Lanka, Region of Taiwan, Thailand, Vietnam

**North America:** Canada, Mexico, the United States

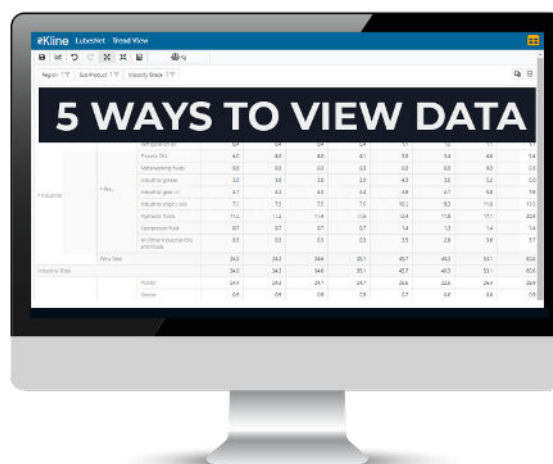
**Europe:** Belarus, Belgium, Bulgaria, Croatia, France, Germany, Italy, Netherlands, Poland, Portugal, Russia, Serbia, Slovenia, Spain, Switzerland, Turkey, Ukraine, the United Kingdom

**Africa and the Middle East:** Bahrain, Egypt, Ghana, Kenya, Kuwait, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, the United Arab Emirates

**South America:** Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Panama, Peru, Puerto Rico, Trinidad & Tobago, Venezuela

**LubesNet also includes useful supporting information for all 68 markets.**

- Estimated automotive and industrial lubricants supplier market share
- Synthetic penetration by leading lubricant type
- Vehicle parc size and type
- Estimated PCMO and HDMO demand by API Service Category/ACEA Oil Sequences



## DATABASE BENEFITS

The database is easy to use and accessible globally through a single user identification code and password. There are no limitations on the number of users in your organization. An annual subscription is an excellent tool to empower sales, management, and marketing personnel to utilize the most up-to-date data in their areas of responsibility and specific geographies. It will also serve as an invaluable tool in the strategic planning process.

FutureView forecasting enables users to override Kline's per-annum growth rates to run their own "what if" scenarios.

Trend View provides a complete view of lubricants demand from 2017 to 2032 to show how a market is evolving from low-margin to high-margin products.

Market level supplier market share estimates help with entry strategies to identify key competitors, including global majors, national oil companies, public sector undertakings, and regional and independent suppliers.

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

### A Full Spectrum of Services



Custom  
Research



Market Research  
Reports



Management  
Consulting

## KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

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