



LubesNet Database 15th Annual Release Available Online Through Annual Subscription

Base Year: 2020

**Released:
January 2021**

**FutureView Forecast:
2024 and 2029**

Regional Coverage:

LubesNet helps assess finished lubricants demand at the global, regional, country, market segment, product type, and viscosity grade level. **LubesNet** is the definitive source of identifying and quantifying industry trends and opportunities for global, regional, and independent lubricant and additive suppliers.

Asia-Pacific, North America, Europe, Africa and the Middle East, South America

This Database Provides Answers to Questions such as:

- › Taking into account the impact of COVID-19, how do lubricant consumption volumes in 2020 compare to 2019?
- › Which countries consume the highest volumes of 0W-16, 20, 30, and 40 synthetic PCMO in 2020, and which will be market leaders by 2029?
- › What is the demand for synthetic compressor fluid and synthetic refrigeration oil in Poland?
- › Who are the top 10 suppliers of industrial oils and fluids in China in 2019, and how does that compare to Germany?

NEW COUNTRIES: Bahrain, Bulgaria, Slovenia

NOW FEATURING: coverage of 67 markets and share estimates for over 200 finished lubricants suppliers

DATABASE CONTENTS

LubesNet captures finished lubricants consumption in every important lubricants-consuming country. Demand estimates are segmented according to five core regions, plus a global summary. Each regional segment provides a detailed breakdown of finished lubricants consumption in each country, plus an "All other" category.

Asia-Pacific: Australia, China, India, Indonesia, Japan, Kazakhstan, Malaysia, Myanmar, New Zealand, Pakistan, the Philippines, Singapore, South Korea, Sri Lanka, Region of Taiwan, Thailand, Vietnam

North America: Canada, Mexico, the United States

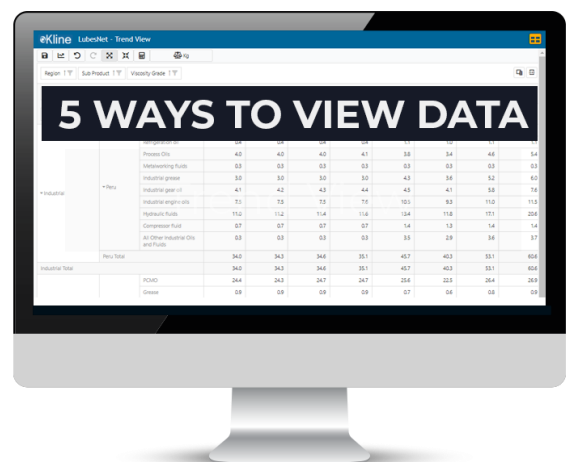
Europe: Belarus, Belgium, Bulgaria, Croatia, France, Germany, Italy, Netherlands, Poland, Portugal, Russia, Serbia, Slovenia, Spain, Switzerland, Turkey, Ukraine, the United Kingdom

Africa and the Middle East: Bahrain, Egypt, Ghana, Kenya, Kuwait, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, the United Arab Emirates

South America: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Panama, Peru, Puerto Rico, Trinidad & Tobago, Venezuela

LubesNet also includes useful supporting information for all 67 markets.

- › Estimated automotive and industrial lubricants supplier market share
- › Synthetic penetration by leading lubricant type
- › Vehicle parc size and type
- › Estimated PCMO and HDMO demand by API Service Category/ACEA Oil Sequences



DATABASE BENEFITS

The database is easy to use and accessible globally through a single user identification code and password. There are no limitations on the number of users in your organization. An annual subscription is an excellent tool to empower sales, management, and marketing personnel to utilize the most up-to-date data in their areas of responsibility and specific geographies. It will also serve as an invaluable tool in the strategic planning process.

FutureView forecasting enables users to override Kline's per annum growth rates to run their own "what if scenarios."

Trend View provides a complete view of lubricants demand from 2015 to 2029 to understand how a country is evolving from low margin to higher margin products.

Country level supplier market share estimates help with entry strategies to identify key competitors including global majors, national oil companies, public sector undertakings, and regional and independent suppliers.

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

A Full Spectrum of Services



Custom Research



Market Research Reports



Management Consulting

KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

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