

eKline



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LUBRICANT BLENDERS DATABASE

A LONG-TERM OUTLOOK



Kline's Lubricant Blenders Database utilizes secondary research to compile a comprehensive list of blenders across 35 country markets. The database consists of blender profiles for each market, including information on location, ownership or affiliations, brands, product specializations, capacity, and recent investments.

MARKETS COVERED

- 
- Argentina
 - Australia
 - Belgium
 - Brazil
 - Canada
 - Chile
 - China
 - Columbia
 - Cyprus
 - Finland
 - France
 - Germany
 - Greece
 - India
 - Indonesia
 - Italy
 - Japan
 - Malaysia
 - Mexico
 - Panama
 - Philippines
 - Portugal
 - Russia
 - Singapore
 - South Africa
 - South Korea
 - Spain
 - Sweden
 - Thailand
 - Turkey
 - United Arab Emirates
 - United Kingdom
 - United States
 - Uruguay
 - Vietnam
 - And more

SCOPE

- Competitive intelligence on individual blending plants, including:
 - Up-to-date capacity estimates
 - Annual updates on closures, changes in capacity, and ownership
 - Product specialization (where available)
- Profiles of over 900 blenders by country market, including:
 - National oil companies (NOCs)
 - Multinational companies (MNCs)
 - Contract/Toll blenders
 - Local independents/Tier-2 blenders

DATABASE FIELDS

- Ownership/Affiliation
- Website
- Address
- Capacity
- Year built
- Integration
- Tolling status
- Product specialization
- Brands produced
- Recent investments

INTERACTIVE DATABASE



DATABASE BENEFITS

This easy-to-use database, accessible online, assists lubricant marketers in identifying opportunities and assessing challenges within the industry. It also serves as an invaluable tool in the strategic planning process.



A highly reliable and independent up-to-date assessment of blender plant capacity by country, including annual updates on plant closures, upgrades, and ownership



Blender profiles help with entry strategies to identify key competitors, including global majors, national oil companies, and regional and independent suppliers.



Key intelligence on product specialization for select blenders by end use (automotive, industrial, and marine, among others)

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.



Custom
Research



Market Research
Products



Management
Consulting

OUR CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

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