

LUBRICANTS FOR MOTORCYCLES, SCOOTERS, AND MOPEDS:

GLOBAL MARKET ANALYSIS AND OPPORTUNITIES

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PRICE & ORDERING

Globally, two-wheeler sales are expected to be driven by the booming e-commerce industry and e-aggregators that use these vehicles for last-mile delivery and public transportation. However, many markets have started the transition to electric mobility, which will have a negative impact on lubricant demand. This edition of the report endeavors to understand how distribution channels are evolving due to the emergence of e-commerce and electric vehicles.

Scope



- Global demand for motorcycles, scooters, and mopeds oils (motorcycle oil, or MCO) with a five-year forecast
 - Product category
 - API service category
 - Viscosity grade
 - Synthetic vs. conventional
 - Vehicle type
- Detailed profiles of 18 leading country markets in developed and developing regions
- Overview of the two-wheeler market in terms of population, sales, production, and vehicle type

New Features

- Long-term (2050) 4T demand forecast
- Deeper dive into channel evolution
- Status of OEM genuine and co-branded oils
- Market value for base year as well as 5-year forecast



Regional Coverage

Asia-Pacific, Americas, Africa, Europe

Features and Timing



Base Year: 2023

Release Date: Q4 2024

6th Edition

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Introduction

Executive Summary

An overview of the report findings

- Global two-wheeler market overview
- Global two-wheeler lubricant demand by region and major country
- Key suppliers
- Key trends
- Impact of e2W on the global MCO market
- Demand drivers and restraints
- Market outlook
- Market appraisal and growth opportunities

Two-Wheeler Market Overview

- Parc by region and key country
- Production by region and key country
- Sales by key country
- Parc forecast by region and key country
- Current and future penetration of e2W in vehicle parc and sales
- Trends in key regions

Products Overview

- 2T and 4T engines: Description and applications
- 2T and 4T oil performance specifications

Country Profiles

- Market highlights
- Macroeconomic characteristics
- Two-wheeler parc sales and production trends; sales and production of e2W
- Motorcycle oil demand by vehicle type and product type
- Four-stroke engine oil demand by viscosity grade, API, and JASO specification
- Synthetic penetration
- Analysis of retail and installed market channels
- Growth drivers and opportunities
- Growth restraints and challenges
- Major MCO suppliers
- OEM genuine/co-branded oils
 - Major brands
 - OEM genuine oil programs
- Outlook: Including impact of e2W on different MCO products
- Long-term (2050) 4T demand forecast

TABLE 1. LIST OF COUNTRIES

Asia-Pacific	China, India, Indonesia, Malaysia, Pakistan, Philippines, Thailand, Vietnam, Bangladesh
Americas	Brazil, Colombia, Peru, Mexico, USA, Argentina
Africa	Nigeria
Europe	Italy, Spain

SUBSCRIBER BENEFITS

This study assists lubricant suppliers in identifying opportunities within the global two-wheeler market. It also serves as an invaluable tool in the strategic planning process by providing:



A highly reliable and independent assessment of the MCO market, which would enable subscribers to understand the key dynamics



Appraisal of government policies, market trends, and supply and demand drivers, enabling subscribers to position themselves or develop new products



Assessment of key market segments in terms of unique requirements, purchasing criteria, distribution networks, challenges in doing business, and opportunities

Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60+ years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

New and Improved Forecasts



Kline's new, enhanced forecasting capabilities combine the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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