

# Lubricants for Motorcycles, Scooters, and Mopeds: Global Market Analysis and Opportunities

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**5<sup>th</sup> edition**

**Regional Coverage:** • Asia-Pacific • Europe • Americas

Globally, two-wheeler sales are expected to be driven by the booming e-commerce industry and e-aggregators that use these vehicles for last-mile delivery and public transportation. However, many markets plan to transition to electric mobility in the long term, which will have a negative impact on lubricant demand. The next edition of the report provides an unbiased appraisal of such opposing market trends and presents a comprehensive analysis of the global two-wheeler lubricants market.

## SCOPE

- › Global demand for motorcycles, scooters, and mopeds oils (MCO) with a five-year forecast
  - Product category
  - API service category
  - Viscosity grade
  - Synthetic vs. conventional
  - Vehicle type
- › Detailed profiles of 15 leading country markets in developed and developing regions
- › Overview of two-wheeler market in terms of population, sales, production, and vehicle type
- › Evolution of the industry in terms of:
  - Product advances
  - New market entrants
  - Government regulations
  - Competition from other forms of transportation
- › Impact of electric two-wheelers (e2W) on MCO market:
  - Effect on different MCO products
  - Changes in maintenance practices
  - Effect on end-use segments

## Analysis of Impact of COVID-19

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- Global two-wheeler lubricant demand by region and major countries
- Key suppliers
- Key trends
- Impact of e2W on global MCO market
- Demand drivers and restraints
- Market outlook
- Market appraisal and growth opportunities

### Two-wheeler Market Overview

- Parc by region and key countries
- Production by region and key countries
- Sales by key countries
- Parc forecast by region and key countries
- Current and future penetration of e2W in vehicle parc and sales
- Trends in key regions

### Products Overview

- Two-stroke engine oil specifications
- Four-stroke engine oil specifications
- Lubricants market overview
- Major suppliers

## Country Profiles

- Macroeconomic characteristics
- Two-wheeler parc, sales and production trends. Sales and production of e2W
- Leading OEMs of two-wheelers
- Government regulations on two-wheelers. Regulations for e2W
- Lubricant demand by product type, viscosity grade, API, JASO specification
- Synthetic penetration
- Analysis of retail and installed market segments and channels
- Maintenance practices. Including maintenance of e2W
- Advertising and promotions
- Outlook: Including impact of e2W. On different MCO products. End-use segments
- Appraisal, and opportunities

### List of Countries

North America	Mexico, USA
South America	Brazil, Colombia
Asia-Pacific	China, India, Indonesia, Malaysia, Pakistan, Philippines, Thailand, Vietnam
Europe	Italy, Germany, Spain

## REPORT BENEFITS

This report assists lubricant suppliers in identifying opportunities within the global two-wheeler market. It also serves as an invaluable tool in the strategic planning process by providing:

A highly reliable and independent assessment of the MCO market, which would enable subscribers to understand the key dynamics

Appraisal of government policies, market trends, and supply and demand drivers, enabling subscribers to position themselves or develop new products

Assessment of key market segments in terms of unique requirements, purchasing criteria, distribution networks, challenges in doing business, and opportunities

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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