

Medical-Dispensed Skin Care: Mid-Year 2023 Update

Base Year: H1 2023

**To be Published:
Q3 2023**

1st Edition

Country Coverage:

The report provides a top-line mid-year update on data and insights on the medical care providers' channel focusing on market size and growth, new product launches, and the competitive landscape. It examines country-level demand for consumable topical skin care products sold through and used in doctors' offices for the first half of 2023.

China, United Kingdom, United States

SCOPE

The report addresses:

- › Size and growth of the medical-dispensed skin care market
- › Key drivers and trends
- › Eye on new entrants
- › Outlet expansion initiatives

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Report Contents

- Total channel size and growth:
 - Sales for top 10 medical-dispensing brands
 - H1 2022 and H1 2023
- Key performance factors including:
 - Economic conditions
 - Outlet expansion
 - Product price increases
 - Acquisition activity impact
 - New product launches
- Brand snapshots of top three players by market, as show in Table 2
- Data provided for each of the markets listed in Table 1
- Updated 2023 full-year forecast included

Deliverable will be a presentation style report with a database.



TABLE 1. MARKETS COVERED

China
United Kingdom
United States

TABLE 2. SELECT EXAMPLES OF BRANDS TO BE COVERED

United States	
Alastin	SkinCeuticals
EltaMD	Revision Skincare
Obagi	ZO Skin Health
U.K.	
AlumierMD	Obagi
Image Skincare	SkinCeuticals
IS Clinical	ZO Skin Health
China	
Biohyalux	SkinCeuticals
Collgene & Comfy	Voolga
Fillmed	Winona

REPORT BENEFITS

This program provides subscribers with an accurate picture of the size, segmentation, and performance of the medical-dispensed skin care market in key markets. It enables subscribers to obtain a top-line update of a more detailed overview that Kline provides in its annual Professional Skin Care reports and databases. Specifically, this study will provide subscribers with:

Key factors driving the overall market's growth

Overview of the competitive landscape

Information to help them plan their strategy for the second-half of the year

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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