

Medical-Dispensing Skin Care: Global Screening Assessment

Base Year: 2022

**Published:
March 2023**

2nd Edition

The medical-dispensing channel continues to be a bright spot in the professional skin care industry as more physicians are dispensing professional skin care products. This report captures the market size of medical-dispensing skin care for over 65 countries globally. This research offers immense benefits as it can help identify opportunistic markets for entry and serves as a key asset for strategy planning and acquisition activity.

SCOPE

- › Two key deliverables: An Excel workbook and a written report
- › Sales of professional skin care products to physicians, including dermatologists, plastic surgeons, general practitioners, medical spas, and clinics
- › Regions covered
 - › Asia-Pacific
 - › North America
 - › Europe
 - › Middle East and Africa
 - › Latin America
- › Sales reported at manufacturers' level (sell-in) for 65 countries for 2021 and 2022
- › Economic indicators for perspective are included:
 - › Population
 - › GDP per capita

REPORT BENEFITS

This report serves as an excellent resource for the manufacturers and marketers of professional skin care products distributing through medical care providers. Specifically, it:

Analyzes the evolution of medical-dispensing skin care products globally

Identifies key and potential markets for medical dispensing brands

Assists in market planning

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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