



# MEDICAL-DISPENSING SKIN CARE: GLOBAL SCREENING ASSESSMENT

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The global medical dispensing skin care market is rapidly approaching the \$3 billion milestone, with a year-over-year double-digit growth. The medical-dispensing channel continues to grow due to brands expanding internationally and the continued demand for non-surgical procedures supported by medical-grade products from aesthetic physicians. This report captures the market size of medical-dispensing skin care for over 65 countries globally.

## Scope

- Two key deliverables: An Excel workbook and a written report
- Sales of professional skin care products to physicians including dermatologists, plastic surgeons, general practitioners, nurse practitioners, and other physicians
- Regions covered:
  - Asia-Pacific
  - North America
  - Europe
  - Middle East and Africa
  - Latin America
- Sales reported at manufacturers' level (sell-in) for 65 countries for 2022 and 2023
- Economic indicators for perspective are included:
  - Population
  - GDP Per-Capita

## Regional Coverage

Global

## Features and Timing

Base Year: 2023

Published: Q1 2024

3<sup>rd</sup> Edition

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The benefits of this research are immense as it can help identify opportunistic markets for entry as well as serve as a key asset for strategy planning and acquisition activity. Specifically, it provides:



An overview of the performance of the medical-dispensing channel amid the inflationary environment



An identification of best performing markets



The evolution of all key markets

## Methodology



Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

## New and Improved Forecasts



Kline's new enhanced forecasting capabilities combines the power of advanced data science techniques and industry expertise to predict future market metrics. We analyze economic, demographic, social media, and consumer trend indicators to identify the factors driving growth. Our algorithms refine predications, and our automated processes provide the latest data for informed decision-making.

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## KLINE CREDENTIALS

Kline, an advisory consultancy and market research firm, combines industry expertise and technology to provide highly predictive and actionable data, insights, and advice. Known as "The Industry Experts," we deliver top-notch services in lubricants and petroleum specialties, professional beauty, and specialty chemicals. This focus gives us a competitive advantage and global leadership in these areas. While we also serve adjacent industries, our specialization sets us apart as the leading experts in our chosen fields.



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