

Medical Dispensing Skin Care: Global Market Brief

Base Year: 2021

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1st Edition

The medical dispensing channel has been the bright spot in the professional skin care industry for several years. This report captures the market size of medical dispensing skin care for over 65 countries globally. This research has immense benefits as it can help identify opportunistic markets to enter and assess the brand share of the market, as well as serve as a key asset for strategy planning and acquisition activities.

SCOPE

- › Two key deliverables: an Excel workbook and a written report
- › Sales of professional skin care products to physicians, including dermatologists, plastic surgeons, general practitioners, medical spas, and clinics
- › Regions covered
 - › Asia-Pacific
 - › North America
 - › Europe
 - › Middle East and Africa
 - › Latin America
- › Sales reported at manufacturers' level (sell-in) for 65 countries for 2020 and 2021
- › Economic indicators for perspective are included
 - › Population
 - › GDP Per Capita

REPORT BENEFITS

This report serves as an excellent resource for manufacturers and marketers of professional skin care products distributing through medical care providers. Specifically, the report:

Provides the global market size for medical dispensing skin care products

Identifies potential markets for these products

Assists with expansion plans

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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