



2nd Edition

# Microcrystalline Wax and Petrolatum: Global Market Analysis and Opportunities

To Be Published 1st Quarter 2019

Base Year: 2018

Forecasts to 2023

**Regional Coverage:** The Americas ■ Asia ■ Europe

Global supplies of microcrystalline wax and petrolatum continue to shrink due to the reduction in API Group I, specifically brightstock production capacity. On the other hand, demand for microcrystalline wax and petrolatum continues to be strong in specialty applications, where these waxes are preferred for their specific characteristics despite their higher prices. Reducing availability of these waxes and their rising prices have motivated wax de-oilers, blenders, specialty wax producers, and other market participants to seek synthetic and vegetable-derived alternatives. The interplay of supply and demand drivers and the penetration of alternate materials will set the direction of this market.

## This Report Will Help Subscribers to:

- Assess global microcrystalline wax and petrolatum supply by region
- Assess global microcrystalline wax and petrolatum demand by region, industry, and product type
- Analyze applications, demand, and pricing trends
- Analyze the global trade in microcrystalline wax and petrolatum
- Analyze the impact of alternatives to microcrystalline waxes and petrolatum
- Evaluate key suppliers in terms of their products, technology, and business focus
- Understand the un-met needs of microcrystalline wax and petrolatum consumers and discover the key success factors and barriers in this industry
- Evaluate the market opportunities, challenges, and threats for this industry



## Tentative Report Contents\*

### Introduction

### Executive Summary

### Global Microcrystalline Wax Market

- Microcrystalline wax product types, properties, and specifications
- Global microcrystalline wax supply, 2018 to 2023
- Global microcrystalline wax demand, 2018 to 2023
- Global microcrystalline wax supply-demand balance, 2018 to 2023
- Microcrystalline wax product pricing
- Substitute product analysis
- Market evaluation

### Global Petrolatum Market

- Petrolatum product types, properties, and specifications
- Global petrolatum supply, 2018 to 2023
- Global petrolatum demand, 2018 to 2023
- Global petrolatum supply-demand balance, 2018 to 2023
- Petrolatum product pricing
- Substitute product analysis
- Market evaluation



### Supplier Profiles

- Aiglon
- American Refining Group
- Bogdany Petrol
- Calumet
- CEPSA
- Ergon
- H&R Wasag
- Hangzhou Fuda
- Hebei Feitian Petrochemical
- HollyFrontier
- The International Group, INC
- Koster Keunen
- Maoming Petrochemical
- Mol Group
- Nippon Seiro
- Numaligarh Refinery Limited
- Paramelt
- Petrobras
- Raj Petro Specialties
- Repsol
- Sasol
- SER Spa
- Sinopec Jingmen Petrochemical
- Sinopec Nanyang Petrochemical
- Sonneborn

Each profile covers the following:

- Business background
- Microcrystalline wax and petrolatum production capacity, product specifications, product distribution
- Sourcing and nature of raw materials
- Sales
- Business focus-regions and industries
- Growth plans and outlook
- SWOT analysis

\* Subject to charter subscriber input



## Scope

Microcrystalline Wax and Petrolatum: Global Market Analysis and Opportunities will provide a detailed analysis of microcrystalline wax and petrolatum market in terms of supply, demand, market space, pricing developments, substitute products, trends, and growth.

- Global in nature and provides regional and end-use industry wise segmentation
- Provide the current market scenario, as well as the industry outlook in terms of supply and demand growth, shifts in product quality, substitution, and pricing
- An evaluation of the market attractiveness in terms of market opportunities, threats, and challenges
- The base year for the study is 2018
- Provide supply and demand forecasts for 2023

## Key Benefits

Subscribers of this report will gain an understanding of the global microcrystalline wax and petrolatum market in terms of its size, growth, trends, opportunities, challenges, and threats. Specifically, the report will help subscribers to:

- Develop business strategies by understanding the global demand, supply, pricing, and market trends of microcrystalline wax and petrolatum business
- Design and develop products and marketing strategies for the end-use industries by assessing unmet needs and barriers to entry
- Identify end-use markets and applications with high potential for growth and the challenges and barriers for catering these opportunities
- Evaluate key market opportunities and challenges facing the business
- Understand the impact of declining petroleum wax supply on this business



## Methodology

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 50-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

### Primary Research

#### We Know Who to Talk to. We Know How to Listen.



A high number of in-depth discussions are conducted by each analyst. All interviews are done with true industry insiders.

Kline's analysts draw upon pragmatic experience to understand global impacts and local perspectives. Our interviews engage experts across all pertinent fields and sectors including:

- Marketers/manufacturers
- Distributors
- Government agencies
- Retailers
- Suppliers
- Trade organizations

### Secondary Research

#### We Know Where to Look – Mining the Details.



Analysis is further supplemented by secondary research, consisting of constant tracking of annual company reports, national statistics bureaus, trade/industrial/professional associations, and the like.

Relevant developments are diligently followed and their impact closely monitored. Reports also draw upon non-confidential data from Kline's internal database, consisting of over half a century's syndicated research.

### Comprehensive Market Intelligence

#### We Know How to Verify.



Data are rigorously analyzed, cross-checked, distilled, and validated. Kline's proven methodology allows exceptionally effective, precise, and reliable market

intelligence, giving subscribers a solid foundation on which to grow, refine, and expand their business with confidence.

## Kline Credentials

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 50 years.

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