

Mosquito Control: U.S. Market Analysis and Opportunities

Base Year: 2022

**To be Published:
October 2023**

21st edition

Regional Coverage:

A comprehensive analysis examining the mosquito control/disease vector and the pesticides used for its treatment control by the U.S. government*, this report provides suppliers and formulators with the latest information on product usage for the mosquito control market, with a breakdown for adulticides and larvicides.

- United States

SCOPE

Report features:

- › Sales by brand
- › Sales by supplier
- › Product types covered:
 - Adulticides
 - Larvicides
 - Biologicals
 - Insect growth regulators
 - Chemicals
 - Surface films/oils

- › Active ingredient usage
- › Key trends
- › Industry structure
- › Zika virus update
- › West Nile virus update
- › Other diseases

* Includes insecticides for governmental professional mosquito control; excludes insecticides for consumer end users or pest control operators

**Covers trends in usage
and resistance**

TABLE OF CONTENTS

Report Background and Introduction

Structure of the Industry

- West Nile virus
- Zika virus
- Available acres

Methods of Control

- Chemical methods
- Biological methods
- Mechanical methods

Insecticides

- Acre treatments
- Methods of applications
- Use of drones
- Historical and current sales
- Sales by region
- Sales by product form
- Sales by product type
- Acre treatments by product type
- Application by ground or air
- Sales by brand
- Consumption by active ingredient
- Acre treatments by brand
- End user price, application rates, and costs
- Sales by supplier
- Packaging

INTERACTIVE DATABASE



Adulticides

- Sales by brand
- Sales by region
- Acre treatments by brand

Larvicides

- Sales by class and brand
- Sales by region
- Acre treatments by class and brand

Mosquito Control Practices/Opinions

- Expenditures
- Contracting and applications
- Mosquito district budget and chemical expenditures
- Percent of chemical purchases for larvicides vs adulticides
- Shifts in larvicides vs adulticides for the past three years
- Vector control vs nuisance control

Other Mosquito-Control Issues

- Mosquito-borne diseases
- Mosquito resistance
- Key mosquitoes treated
- Changes in trends or the usage of insecticides over the past five years
- Presence of West Nile virus
- Public support for larviciding vs adulticiding programs
- Most frequent citizen complaints
- Use of generic formulations
- Planned changes for 2023
- Presence Of Aedes Aegyptii And Aedes Albopictus

Outlook

- Forecasts through 2027
- Growth drivers and constraints



REPORT BENEFITS

This report serves as an excellent resource for manufacturers and formulators of mosquito control insecticides used by governments. Specifically, it provides subscribers with:

A highly reliable and independent assessment of the brand share sales of mosquito control insecticides

Assistance with regulatory filings by providing volumes of active ingredients used

Information from both the end-user perspective and key industry experts

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

A Full Spectrum of Services



Custom
Research



Market Research
Reports



Management
Consulting

KLING CREDENTIALS

Kline is a leading global management consulting and market research firm offering the complete spectrum of services. The firm has served the management consulting and market research needs of organizations in the chemicals, materials, energy, life sciences, and consumer products industries for over 60 years.

Americas

+1-973-435-3407

Brazil

+55-11-3624-8718

China

+86-21-2226 5078

Abu Dhabi

+971 02 654 4147

Europe

+32-2-770-4740

India

+91-124-4546-100

Japan

+81-3-3242-6277