



# Opportunities in Lubricants: Latin America and Caribbean Market Analysis

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**Base Year: 2021**

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**3rd edition**

**Regional Coverage:**

Opportunities in Lubricants: Latin America and Caribbean Market Analysis provides a comprehensive, in-depth analysis of automotive and industrial finished lubricant products, end-use industries and trade classes, major suppliers, and market trends in the leading country markets in this region.

- Mexico and Central America
- South America
- Caribbean

## SCOPE

- › Industrial oils and fluids: hydraulic fluid, compressor and refrigeration oils, turbine and circulating oils, gear oil, grease, industrial engine oils, process oils, metalworking fluids, and other general industrial fluids.
- › Penetration levels of synthetic and semi-synthetics will be analyzed and assessed
- › Impact of COVID-19 on products, and end-use industries and shift in long-term trends
- › Consumer automotive lubricants: passenger car engine oil, 2T/4T motorcycle oil, ATF, gear oil and grease
- › Commercial automotive lubricants: heavy duty engine oil, hydraulic and transmission fluid, gear oil and grease
- › Identifying market trends, opportunities and challenges
- › Profiles of leading lubricant marketers

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COVID-19**

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## Introduction

### Year in Review

- Latin American and Caribbean lubricant industry market review
- Regional macro-economic trends
- Leading lubricants supplier market share and business review
- Lubricant performance trends
- Lubricant demand growth
- Overview of leading country markets

TABLE 1. MARKETS COVERED	
Argentina	Guatemala
Bolivia	Honduras
Brazil	Jamaica
Chile	Mexico
Colombia	Panama
Costa Rica	Peru
Dominican Republic	Puerto Rico
Ecuador	Trinidad & Tobago
El Salvador	

### Country Market Profiles

- Country overview including political and economic background, trade barriers, vehicle parc-sales-production
- Overall finished lubricants demand, basestock and additive manufacturing and supply
- Key market developments including sustainability, electric mobility, and used oil management
- Commercial automotive market segment overview: product category, type, viscosity grade, API service category, on-highway and off-highway fleets, synthetics, supplier market share, forecast and assumption
- Consumer automotive overview: product category, type, viscosity grade, API service category, installed and retail channels, synthetics, supplier market share, forecast and assumptions
- Industrial oils and fluids overview: product category, type, viscosity grade, leading industries, synthetics, supplier market share, forecast and assumptions
- Appraisal

\* The subscription includes a selection of 10 country profiles from Table 1

## REPORT BENEFITS

This market study assists senior executives, product and market managers, strategic planners, raw material suppliers, and lubricant distributors assess the market for their products and understand their competition in Latin America and the Caribbean. The key benefits to subscribers include:

A comprehensive Year in Review PowerPoint document summarizing the overall lubricants industry in the region

Accurate estimates of the current size of the Latin American and Caribbean lubricant market by key countries and products

Identification of macro-economic trends shaping and driving the lubricants industry

## METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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