

Opportunities in Lubricants: Indonesia Market Analysis

Base Year: 2021

Forecast to 2026

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1st edition

Regional Coverage:

A comprehensive analysis of the finished lubricants market in Indonesia in the post-COVID-19 world, this report provides an in-depth analysis of all key market segments with a special focus on different product categories, channels of distribution, and major suppliers.

Indonesia

SCOPE

- › Lubricants demand in automotive and industrial segments by product type
- › Profiles of prominent installed and retail channels, on-highway and off-highway channels, and end-use industries
- › Lubricants demand growth drivers, challenges, quality changes, and market outlook over a five-year horizon
- › Profiles of top five lubricants marketers and an analysis of their market positions
- › Outlook for electric vehicles and their impact on finished lubricants demand
- › Market opportunities and challenges

**COVERS IMPACT OF
COVID-19**

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Introduction

- Political and economic background
- Vehicle population, production, and sales trend by vehicle type

Commercial Automotive Lubricants

- Applications and performance specifications of major products such as engine oil, gear oil, hydraulic and transmission fluid (HTF), and grease
- Break-up of overall segment demand by the major products mentioned above
- Break-up of engine oil demand by viscosity grade and API service category
- Break-up of gear oil demand by viscosity grade
- Break-up of HTF demand by product type
- Synthetics: A break-up of major products' demand by mineral vs. full synthetic vs semi-synthetic
- Major suppliers: Brief information about leading suppliers including their sales
- Channels of distribution: Segment demand break-up by channels of distribution
 - Short profile of each channel including definitions, vehicle types, promotional activities, packaging and maintenance, and purchasing practices
- Market developments including drivers and restraints
- Five-year demand forecast by major products
 - Engine oil: By viscosity grade
 - Gear oil: By viscosity grade
 - HTF: By fluid type
 - Grease

Consumer Automotive Lubricants

- Applications and performance specifications of major products such as passenger car motor oil (PCMO), motorcycle oil (MCO), gear oil, automatic transmission fluid (ATF) and grease.
- Break-up of overall segment demand by the major products mentioned above
- Break-up of PCMO demand by viscosity grades and API service categories
- Break-up of two-wheeler engine oil demand by viscosity grades and API service categories
- Break-up of gear oil demand by viscosity grade
- Synthetics: A break-up of major products by mineral vs. full synthetic vs semi-synthetic
- Major suppliers: Brief information about leading suppliers including their sales
- Channels of distribution: Segment demand break-up by channels of distribution
- Short profile of each channel including definitions, customer type, promotional activities, packaging and maintenance, and purchasing practices
- Market developments including drivers and restraints
- Five-year demand forecast by the following products:
 - PCMO: By viscosity grade
 - MCO: By viscosity grade
 - Gear oil: By viscosity grade
 - ATF
 - Grease

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Industrial Lubricants

- Applications and performance specifications of major product categories including general industrial oils (GIO), metalworking fluids (MWFs), industrial engine oils (IEO), process oils and grease
- Break-up of segment demand by the major products categories mentioned above
- Break-up of GIO demand by fluid type:
 - Hydraulic fluid
 - Gear oil
 - Turbine and circulating oil
 - Compressor and refrigeration oil
 - Others
- Break-up of MWF demand by fluid type such as removal fluid, forming fluid, protecting fluid, and treating fluid
- Break-up of process oil demand by rubber process oil, white oil, electrical oil, and others
- Break-up of IEO demand by marine, aviation, railroad, and other engine oils
- Synthetics: A break-up of major product categories (excluding process oils) by mineral vs. full synthetic vs semi-synthetic
- Major suppliers: Brief information about leading suppliers, including their sales
- End-use industries: Segment demand break-up by major end-use industries:
 - Short profile of each end-use industry including industry overview, and lubricant consumption, purchasing and maintenance practices
- Five-year demand forecast by major product categories and sub-product types within each category

Appraisal

- Overall five-year demand forecast
- Overall market by major suppliers
- Opportunities and challenges:
 - Commercial automotive
 - Consumer automotive
 - Industrial

Profiles of Top Five Suppliers

- Company background
- Organizational structure
- Recent financial performance
- Recent lubricants, basestocks, and additives-related activities
- Basestock manufacturing
- Finished lubricants business
 - Blending operations
 - Lubricant sales volume by market segment (consumer automotive, commercial automotive, and industrial)
 - Lubricant pricing
 - Distribution and marketing
 - Major brands
- Appraisal



REPORT BENEFITS

This report serves as an excellent resource for lubricants marketers and manufacturers to gain insights into the key lubricant market segments in Indonesia. It assists subscribers in:

Assessing the current size of the finished lubricants market by major segments and product categories

Developing business strategies by understanding the trends and developments that are driving Indonesia's lubricants market

Identifying opportunities for growth while recognizing barriers to growth and developing strategies to overcome them

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives. Our industry expertise is elevated by technology and systematic data collection processes to deliver more predictive and actionable data and insights.

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