

Personal Care Ingredients: Emollients Market Analysis

Base Year: 2019

Published: 2020

10th edition

Emollients are among the three biggest ingredient groups used in the personal care industry, driven by hair care and skin care applications. They are also the most resilient ingredients mainly used in skin care and oral care and should be least impacted by the COVID-19 pandemic.

Regional Coverage:

- Europe
- China
- Japan
- Brazil
- United States
- India
- Southeast Asia
- Rest of World

SCOPE

For each region, the study provides:

- › Product overview by emollient category and ingredient
- › Market size and overview by application and nature of ingredient (synthetic vs. natural)
- › Supplier sales by ingredient type, application, and region
- › Average market pricing
- › Consumer perceptions
- › Forecast consumption of ingredients within a five-year timeframe

Forecasts through 2023

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Database

Database provides information on emollient ingredients group level across all ingredients and allows users to fully customize their view. Data available include the following:

- Consumption by application and region
- Supplier sales by region
- Average market pricing by region
- Historical and forecast consumption (2014-2023)



Concise report

Report includes information on:

- Ingredients pricing
- Market sizing
- Market drivers and restraints including trends
- Appraisal and outlook

Report is designed to qualitatively explain market dynamics shown in the database

COVID-19 add-on report

Subsequently published in April 2020, this report analyzes the impact of the sanitary crisis on the personal care industry and ingredients suppliers.

Emollient Ingredients Covered

Ingredient Groups	Ingredient Examples
Mineral oils	Petrolatum
Emollient esters	Isopropyl myristate, Isopropyl palmitate, Caprylic/capric tri-glyceride, Octyl Palmitate, Octyl dodecyl myristate, Pentaerythrityl tetraisoostearate
Natural oils	Shea butter, Jojoba oil, Castor oil, Lanolin/derivatives, Avocado oil, Grapeseed oil
Humectants	Gluconic acid, Sodium PCA, Lactic Acid, Glycolic acid, Glycerin, Sorbitol, Urea, Butylene glycol, Salicylic acid



REPORT BENEFITS

Personal Care Ingredients: Emollients Market Analysis - is a practical tool designed for marketing, business, and product managers to help them:

Empower sales, marketing, and strategic management personnel to utilize the most current personal care ingredient data

Learn key product usage patterns for each specific market segment.

Understand the competitive landscape and market share situation at the level of the ingredient for each region

METHODOLOGY

Kline's approach places principal emphasis on primary research techniques to ensure that the foundation of business intelligence and insight is accurate, current, and reliable. Building on our 60-plus years in the business and leveraging our worldwide network of offices, our teams of seasoned professionals draw upon pragmatic industrial and commercial experience to understand and interpret global impacts and local perspectives.

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